



Great Public Schools  
for Every Child

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## NEA ENDORSMENT OF 2008 UNITED WAY CAMPAIGN

Dear NEA Member,

As the NEA works for great public schools for every child, United Way's all across the country are striving to make education, income and health the primary focus of funded programs.

While the NEA offers principles to improve the No Child Left Behind Act, we must also work to help those left behind in our worsening economy. As NEA members and community leaders, we have a long tradition of working with our communities to ease the burden on the needy, high-risk children and the disabled. Some 80 percent of United Ways are making children a focus – in funding, community change work and policy advocacy. Many are doing it with Success By 6® coalitions, galvanizing communities to raise awareness of early learning, support families, and push for programs, budgets and laws improving young children's lives.

In response to the growing economic crisis in America, United Way is pioneering new initiatives to ensure that funds contributed through United Way will have a real, positive impact on the lives of those in need and on their communities. As many as one-third of working Americans do not earn enough money to meet their basic needs. These individuals are walking a financial tightrope — they are barely able to get by, with no ability to save for college, a home, or for retirement. The United Way Financial Stability Partnership™ was created to help lower-income individuals and families increase and maximize their income in order to meet daily expenses, as well as to begin the longer-term process of saving and building assets.

United Way addresses pressing health and healthcare issues facing communities across the country. Community by community, United Ways and their partners target childhood obesity, health insurance coverage, healthcare quality, childhood immunizations, substance abuse, family violence, oral health or other healthcare concerns voiced by their community.

Please join NEA members across the country in supporting the 2008 United Way campaign where you live and work. Together, we can make a difference.

Sincerely,

Reg Weaver  
NEA President