



United Way
of Bucks County

UNITED WAY OF BUCKS COUNTY 2020 SPONSORSHIP OPPORTUNITIES

Annual Breakfast

Best for sponsors who care about:

Bucks County, United Way of Bucks County, corporate social responsibility, encouraging philanthropy, rewarding their team, reaching a broad audience.

Join us at our **Annual Breakfast**. The Annual Breakfast brings together 300+ donors, supporters, and collaborative partners and regularly sells out. This event is our awards ceremony, a high-energy call to action, and a chance for businesses and nonprofits to come together to celebrate the ways we change lives together.

Event Date: Friday, May 1, 2020

Sponsorship Contact: Sheri Ratner sherir@uwbucks.org

Deadline to Sponsor: Friday, March 13, 2020

Benefits to All Sponsors:

- Thousands of people in Bucks County will see your ad in print and online, including breakfast attendees, all UW Bucks Leadership and Legacy Level donors (\$1,000+ annually, \$20,000+ lifetime), local CEOs, and top management at UW Bucks partner sites.
- Recognition of your support on United Way of Bucks County social media channels reaching 5,000+ followers, online, and at the breakfast.

Sponsorship Levels

Presenting Sponsor: \$7,500 (one available)

- Free full page color ad (7.5"x 10") on the back cover of our Annual Report
- 1 reserved table at our Annual Meeting (10 seats)

Community Impact Sponsor: \$5,000

- Free full page color ad (7.5"x 10") in our Annual Report
- 6 tickets to attend our Annual Meeting

Community Advocate Sponsor: \$2,500

- Free half page color ad (7.5"x 4.5") in our Annual Report
- 4 tickets to attend our Annual Meeting

Community Champion Sponsor: \$1,000

- Free quarter page color ad (3.25"x 4.5") in our Annual Report
- 2 tickets to attend our Annual Meeting

Magazine Ads

- \$500 full page color ad (7.5"x 10")
- \$250 half page color ad (7.5"x 4.5")
- \$175 quarter page color ad (3.25"x 4.5")

