



United Way
of Bucks County

UNITED WAY OF BUCKS COUNTY

2020 SPONSORSHIP OPPORTUNITIES

Holiday Gift Card Drive

Best for sponsors who care about:

Older kids and teens, holiday help for families in need, unmet community needs, overlooked populations.

Every year, hundreds of older kids and teens in Bucks County are forgotten during the holidays. Toy drives provide the right gifts for kids under 12, but not much for older siblings.

The **Holiday Gift Card Drive** ensures that all young people in Bucks County get at least one great, exciting gift. This means serving over 1,700 young people with verified needs.

Some of the kids we serve have lost a parent; some have lost their home; some live in poverty. Some are young people living in the foster care system or in group homes and feel abandoned, like they have to fend for themselves. This project brings holiday joy to young people who are going through a lot.

Event Date: Thursday, December 17, 2020

Sponsorship Contact: Sheri Ratner sherir@uwbucks.org

Deadline to Sponsor: Friday, October 23, 2020

Benefits to All Sponsors:

- Your company logo on holiday appeal letters, signage at the volunteer event, and the UW Bucks website.
- Recognition in all Holiday Gift Card Drive press releases and blogs and exposure to our 5,000+ followers through social media “sponsor shoutouts”.
- Reserved space at the Holiday Gift Card Drive shopping, sorting, packing event for your volunteers so they can work together to help local kids.
- Option to submit a blog about your team’s commitment to the community.
- Personal thank you note from a child or family you helped.
- A custom thank you detailing project results and your business’ impact, plus a framed certificate acknowledging your role in this project.

Sponsorship Levels:

Presenting Sponsor: \$5,000 (1 available)

- Acknowledged as presenting sponsor on all materials.
- Option to have a volunteer event at your site where your team members make custom cards for the older kids and teens in need.

Holiday Cheer Sponsor: \$2,500

- Acknowledged as a sponsor on all materials.

