



# UNITED WAY OF BUCKS COUNTY

## 2017 Sponsorship Opportunities

### Bucks County Women's Initiative #girlSTEM

**Best for sponsors who care about:**

STEM education, elementary, middle, and high school education, mentoring, helping low-income students succeed, gender equality.

The **Bucks County Women's Initiative** of the United Way of Bucks County helps girls become strong women, builds gender equality, and promotes a culture of philanthropy among women and girls.



Our biggest annual event is the **#girlSTEM Conference**, which is funded entirely by our sponsors.

We want to ensure that all girls, regardless of income or background, have access to STEM education and are exposed to STEM careers. #girlSTEM is run by the Bucks County Intermediate Unit and hosted on the lovely campus of Delaware Valley University.

This event, which now serves over 800 local girls, is the biggest science, technology, engineering, and math conference for students in our community and has had tremendous results.

As a result of attending #girlSTEM 2016:

- 97% of girls feel motivated to do well in school.
- 96% of girls feel engaged in their own learning.
- 95% of girls say #girlSTEM helped them plan ahead, make career choices, and feel optimistic about their future.

To become a 2017 sponsor, contact **Andrea Walls**, Development & Communication Manager, at 215.949.1660 ext 114 or email: [andrew@uwbucks.org](mailto:andrew@uwbucks.org).



# Bucks County Women's Initiative



## Benefits to Sponsors

- Company logo on 2017 #girlSTEM souvenir t-shirts, free to 800+ participants, including students, teachers, mentors, and chaperones.
- Company logo on 2017 signage, #girlSTEM brochures and session planners, and both the Bucks County Women's Initiative and Bucks County Intermediate Unit web pages.
- Listed as a sponsor in 2017 press releases and 2017 *Bucks United Magazine*.
- Recognized as a sponsor on the BCWI and United Way of Bucks County social media channels (combined reach 5,000+).
- Demonstrate commitment to girls' STEM education, health, wellness, and leadership programs in Bucks County.
- Reach women, girls, and their families in all parts of Bucks County.
- Opportunity to send volunteers to work as mentors, presenters, and volunteers at #girlSTEM Conference (must be approved by program coordinators).

## Sponsorship Levels

- **Presenting Sponsor (\$5,000 minimum – one available)** – **SOLD OUT – Thank you PECO!** Company logo on all 2017 materials; identified as the Presenting Sponsor; deliver the opening remarks (15 minutes) to all #girlSTEM participants.
- **Gold Sponsor (\$3,000):** LARGE company logo on 2017 materials; identified as a Gold Sponsor.
- **Silver Sponsor (\$2,000):** MEDIUM company logo on 2017 materials; identified as a Silver Sponsor.
- **Bronze Sponsor (\$1,000):** SMALL company logo on 2017 materials; identified as a Bronze Sponsor.

**Deadline to Sponsor: Friday, March 10, 2017**

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