



United Way
of Bucks County

UNITED WAY OF BUCKS COUNTY 2020 SPONSORSHIP OPPORTUNITIES

iSTEAMM Conference

Best for sponsors who care about:

Science, technology, engineering, arts, math & manufacturing education, career readiness, mentoring, helping low-income students, closing the opportunity gap.

Science, Technology, Engineering, Arts, Math & Manufacturing education, career readiness, mentoring, helping low-income students, closing the opportunity gap.

The iSTEAMM Conference, funded entirely by our sponsors, serves over 800 7th and 8th grade students from every corner of Bucks County. While all school districts participate, we emphasize closing the opportunity gap for at-risk students and those from low-income communities, by providing additional resources for those students and their schools.

Event Date: Thursday, May 21, 2020

Sponsorship Contact: Sheri Ratner sherir@uwbucks.org

Deadline to Sponsor: Friday, February 21, 2020

Benefits to All Sponsors:

- Company logo on iSTEAMM souvenir t-shirts (free to 800+ participants, including students, teachers, mentors, and chaperones).
- Company logo on all iSTEAMM brochures and session planners.
- Recognition on United Way of Bucks County and Bucks County Intermediate Unit websites.
- Recognized as a sponsor on United Way of Bucks County social media channels (combined reach 5,000+).
- Opportunity to send volunteers to work as mentors, presenters, and volunteers at iSTEAMM Conference (must be approved by program coordinators).

Sponsorship Levels:

- **Principal Sponsor (\$7,500 – one available):** Representative from your company delivers a personal welcome to participants. LARGE company logo on materials.
- **Bright Futures Sponsor (\$5,000):** LARGE company logo on materials.
- **STEAMM Education Sponsor (\$2,500):** MEDIUM company logo on materials.
- **Empowering Youth Sponsor (\$1,000):** SMALL company logo on materials.

