

United Way of Bucks County 2019 Sponsorship Opportunities

Bucks Knocks Out Hunger

Best for sponsors who care about:

Health, hunger, nutrition, food insecurity, poverty, family stability, healthy seniors, child development, malnutrition, underserved populations.

Bucks Knocks Out Hunger is our community's preeminent hunger relief program serving thousands of people each year. This high energy, one-day food packing event and fundraiser provides hunger relief and better nutrition throughout Bucks County.



BKO Hunger unites donors, advocates, and volunteers to combat hunger, food insecurity, and malnutrition in Bucks County.

BKO Hunger provides over 125,000 nutritious, shelf-stable meals, more than 22 tons of locally grown produce, plus lean proteins, perishables, and items that are hard for pantries to secure. **Event Date: Friday, June 21, 2019**

Meet Kelli & Her Kids: Kelli works two jobs, but she and her 3 children are still food insecure. Every week, Kelli struggles to make ends meet.

Her kids know what it's like to go without enough to eat – and without healthy options. Kelli's nine-year old daughter explains that when she doesn't get good food like fruits and vegetables, her "body starts to feel really bad."

Fortunately, Kelli and her kids are among the thousands of people who get help through Bucks Knocks Out Hunger.

The kids are grateful for the food they get, but what they are most excited about is the recipes they are making with their mom – something that didn't happen when they were relying on processed foods and odds and ends from the dollar store.

To this family, BKO Hunger means more than just food. It means good health *and* special time together.

Learn how you can help more moms like Kelli on the next page.



To become a 2019 sponsor, contact Sheri Ratner at 215.949.1660 ext 114 or sherir@uwbucks.org.

Bucks Knocks Out Hunger

Benefits to All Sponsors

- Company logo on BKO Hunger posters, postcards, signage at the event, and the UW Bucks website.
- Recognition in all UW Bucks BKO Hunger press releases and blogs and exposure to 5,000+ followers through social media “sponsor shoutouts.”
- Reserved space at the BKO Hunger event for up to 13 volunteers at one food packing table with signage and/or option to send a larger team to do outdoor work.
- Option to have a speaker meet with your staff to discuss food insecurity in Bucks County and the impact that you are making as a sponsor.
- Option to submit a blog about your team’s commitment to the community.
- A custom thank you detailing project results and your business’ impact, plus a framed certificate acknowledging your role in the fight against food insecurity.

Sponsorship Levels

Presenting Sponsor: \$5,000 (1 available)

- Acknowledged as presenting sponsor on all materials.
- Two reserved tables for up to 26 volunteers at the BKO Hunger meal packing shift of your choice.
- Private “sponsor’s lounge” at the BKO Event, with donuts and coffee provided.

Champion Level Sponsorship: \$2,500 (12 available)

- Acknowledged as a BKO Hunger sponsor on all materials.
- One reserved table for up to 13 volunteers at the BKO Hunger meal packing shift of your choice.

Deadline to Sponsor: Friday, April 5, 2019

