

Bet on Success Casino Night

United Way of Bucks County 2019 Sponsorship Opportunities Bet on Success Casino Night

Best for sponsors who care about:

Education, young children, economic self-sufficiency,
low-income families, long-term benefits to the community.

Our **Emerging Leaders** Committee invites you to Bet on Success – because supporting kids in Pre-K is *always* a winning hand.

Proceeds provide low-income families with childcare and Pre-K scholarships. You ensure that kids get the right start and enter Kindergarten ready to succeed – and parents can work, knowing that their kids are safe. A winning hand all around!

Event Date: Saturday, March 23, 2019



Meet Mackenzie & Her Mom: In 2018, our Bet on Success volunteers received a scholarship application from a single mom who works two jobs.

She makes almost \$36,000 per year. That means she earns too much to get any publicly funded help, but too little to cover the cost of her daughter's Pre-K tuition and childcare.

Without help, this mom would have not been able to keep her daughter Mackenzie – Kenzie for short – in a quality pre-K and child care program. She feared she would lose both of her jobs.

The application stressed that Kenzie needed to be safe and protected at school. The thing is that this mom was a victim of domestic violence. When she and Kenzie left, they had to start over with half the income of before.

Thanks to our 2018 sponsors, Kenzie's mom was able to keep working, which means that they could keep their apartment, keep their health insurance, and stay together.

While mom is at work, Kenzie gets a high quality Pre-K education so she will be ready to succeed in Kindergarten. She is thriving, she is safe, and she is protected.

Bet on Success sponsors helped support this family financially and emotionally.

Learn how you can help more children like Kenzie on the next page.



United Way
of Bucks County

To become a 2019 sponsor, contact Sheri Ratner at 215.949.1660 ext 114 or sherir@uwbucks.org.

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Benefits to All Sponsors:

- Company logo prominently displayed on invitations and all email.
- Listed as a sponsor in all press releases and event programs.
- Recognition in event-related publicity (may include radio, print, and online acknowledgements), plus social media "shout outs" with a reach of 5,000+.
- A custom thank you, including a framed certificate, an infographic showing your impact, and a story about a family you helped.

Sponsorship Levels:

Royal Flush: \$10,000 (1 available)

- Full page ad in event program.
- Company banner displayed at event entrance.
- Private VIP Sponsor Lounge with pre-event hospitality.
- Opportunity to make opening remarks.
- Optional: Naming rights to the on-site "bank," used by all guests the night of the event
- "Fast pass" wrist band (no waiting in line at the "bank").
- 12 VIP tickets to attend event.

Straight Flush: \$5,000 (2 available)

- Half page ad in event program.
- Company banner displayed at registration table.
- Live Auction Host opportunity.
- Optional: Naming rights to the bar and on cocktail napkins OR naming rights to the bistro and on bistro napkins (first come, first served).
- 8 VIP tickets to attend event.

Full House: \$2,500 (4 available)

- Quarter page ad in event program.
- Company logo on centerpieces and other select décor.
- Optional: Company representative invited to call raffle winners .
- 6 VIP tickets to attend event.

Flush: \$1,500 (11 available)

- Company name listed in event program.
- Company logo displayed on a game table.
- 4 VIP tickets to attend event.

Straight: \$250 or more

- Names will appear in event program as donor.

Deadline to Sponsor: Friday, February 1, 2019



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