

United Way of Bucks County 2019 Sponsorship Opportunities

Stuff the Bus

Best for sponsors who care about:

Children, education, child development, poverty, underserved populations, access to resources, long term academic success.

Stuff the Bus is Bucks County's biggest back-to-school supply drive for local kids. The goal is to make sure that all kids in Bucks County have everything they need to start a new school year right.



Having the right supplies gives kids the confidence they need to succeed.

Over 2,000 students from every corner of Bucks County receive help through Stuff the Bus. Backpacks full of supplies are distributed through 36 groups, including every school district in Bucks County, Head Start, the Bucks County Intermediate Unit, and 21 nonprofit partners.

Meet Emily: Emily has been through a lot in her short life, but things are on the upswing for her and her two younger siblings.

At the beginning of the school year, her family moved out of the homeless shelter and into an apartment. Emily was excited about her fresh start and looked forward to making new friends and meeting her teacher.

But when Emily's mom got a copy of the required school supply list, her heart dropped. She wanted Emily to start her new school on the right foot, but she and her husband both have minimum wage jobs. There's no money for "extras" like school supplies.

Emily was able to get everything she needed through Stuff the Bus: A backpack full of school supplies for her – and peace of mind for her parents.

Her mom sent this message, thanking Stuff the Bus: "The school supply lists are so long. I didn't know how we were going to provide everything. You don't know how much this means to us. Now we don't have to worry anymore."

Learn how you can help more kids like Emily on the next page.



To become a 2019 sponsor, contact Sheri Ratner at 215.949.1660 ext 114 or sherir@uwbucks.org.

Benefits to All Sponsors

- Company logo on Stuff the Bus posters, postcards, signage at the event, and the UW Bucks website.
- Recognition in all UW Bucks Stuff the Bus press releases and blogs and exposure to 5,000+ followers through social media “sponsor shoutouts.”
- Reserved space at the Stuff the Bus sorting/packing events for your volunteers so they can work together to help local kids.
- Option to have a speaker meet with your staff to discuss the impact that you are making.
- Option to submit a blog about your team’s commitment to the community.
- A custom thank you detailing project results and your business’ impact, plus a framed certificate acknowledging your role in this project.

Sponsorship Levels

Presenting Sponsor: \$10,000 (1 available)

- Acknowledged as presenting sponsor on all materials.
- Up to 80 volunteers from your organization participate in the sorting/packing event of your choice.
- Optional: A member of your team welcomes volunteers at the Stuff the Bus opening ceremony and ribbon cutting.

“Bus Driver” Level Sponsorship: \$2,500 (10 available)

- Acknowledged as a Stuff the Bus sponsor on all materials.
- Up to 20 volunteers from your organization participate in the sorting/packing event of your choice.

Deadline to Sponsor: Wednesday, June 12, 2019

