

United Way of Bucks County 2019 Sponsorship Opportunities

Annual Magazine & Breakfast

Best for sponsors who care about:

Bucks County, United Way of Bucks County, corporate social responsibility, encouraging philanthropy, rewarding their team, reaching a broad audience.

Support our **Community Impact Fund**, join us at our **Annual Breakfast**, and be recognized in our Annual Report & Magazine.

Our 70+ page magazine features local articles, photos, and infographics and reaches thousands of people county-wide.

The annual breakfast brings together 350+ movers and shakers and regularly sells out. This event is our awards ceremony, a high-energy call to action, and a chance for businesses and nonprofits to come together to celebrate the ways we change lives together. **Event Date: Friday, May 3, 2019**

Meet the Jones Family: One of the year-round projects that the Impact Fund supports is United Way of Bucks County's Gifts In-kind project.

Each year, thousands of people, many of whom were recently homeless, get brand new blankets, pillows, kitchen essentials, and other home goods donated by local retail partners.

In late 2018, the Jones family, including their three year-old daughter, were moving from the emergency homeless shelter to a new apartment. They had literally nothing.

When they came with their caseworker to select items from Gifts In-kind, their daughter was with them. Behind all of the household goods, she spotted something that took her breath away: A tiny, shiny scooter.

This little girl fell in love with it. It went with her to her family's new apartment, along with blankets, sheets, towels, and other necessities. Her parents were so grateful, not just for the necessities, but also that their daughter – who had been through so much and already lost a lot – now has something special that is just hers.

Learn how you can help more families in Bucks County on the next page.



To become a 2019 sponsor, contact Sheri Ratner at 215.949.1660 ext 114 or sherir@uwbucks.org.

Benefits to Sponsors

- Thousands of people in Bucks County will see your ad in print and online, including breakfast attendees, all UW Bucks Leadership and Legacy Level donors (\$1,000+ annually, \$20,000+ lifetime), local CEOs, and top management at UW Bucks partners.
- Recognition of your support on United Way of Bucks County social media channels reaching 5,000+ followers, online, and at the breakfast.
- All sponsors receive free tickets to United Way of Bucks County's Annual Breakfast – an inspirational morning full of surprises.
- *Sponsors who require additional tickets to breakfast get 20% off each ticket.*

Sponsorship Levels

Diamond Sponsor: \$2,600 (1 available)

- Full page color ad (7.5"x10") with premium placement on the back cover of the magazine.
- Full page feature article about your commitment to community.
- Option to make introductory remarks prior to one awards section.
- Listed as Diamond Sponsor.
- 2 reserved tables (up to 20 seats, a \$640 value) at the annual breakfast.

Platinum Sponsor: \$1,800 (5 available)

- Full page color ad (7.5"x 10").
- Full page feature article about your commitment to community facing your ad.
- Listed as Platinum Sponsor in the magazine.
- 1 reserved table (up to 10 seats- a \$320 value) at the annual breakfast.

Gold Sponsor: \$1,300 (8 available)

- Full page color ad (7.5"x 10").
- Noted as a Gold Sponsor.
- 1 reserved table (up to 10 seats - a \$320 value) at the annual breakfast.

Silver Sponsor: \$550 (10 available)

- Half page color ad (7.5"x 4.5").
- Noted as Silver Sponsor.
- 2 tickets to the annual breakfast (an \$80 value).

Bronze Sponsor: \$275 (20 available)

- Quarter page color ad (3.25"x 4.5").
- Noted as Bronze Sponsor.
- 1 ticket to the annual breakfast (a \$40 value).

Deadline to Sponsor: Wednesday, March 13, 2019

