

United Way of Bucks County 2019 Sponsorship Opportunities

iSTEAMM Conference

Best for sponsors who care about:

Science, technology, engineering, arts, math & manufacturing education, career readiness, mentoring, helping low-income students, closing the opportunity gap

Presenting Bucks County's new **iSTEAMM** conference! Help ensure that *all* students, regardless of income or background, can explore careers in **Science, Technology, Engineering, Arts** (design thinking), **Math**, and high-tech **Manufacturing** (STEAMM) – and build a bright future.



The **iSTEAMM Conference**, funded entirely by our sponsors, serves over 800 7th and 8th grade students from every corner of Bucks County. While all school districts participate, we emphasize closing the opportunity gap for at-risk students and those from low-income communities, by providing additional resources for those students and their schools.

Event Date: Thursday, May 23, 2019

Meet Ava: Ava, a middle school student, left the 2018 conference, previously called #girlSTEM, feeling inspired. The very first session she attended was about medical writing – a profession she never heard of until that morning. The more she learned about that path, the more excited she got. She could do this someday!

Learning about that specific job – and meeting an experienced medical writer in person – got her thinking about her future. She asked the volunteer presenter questions about the classes she would need to take in high school and in college, plus other questions about the job. "I really liked hearing about [our presenter's] personal experiences," she explains.

Not only is she grateful to have learned about "the real variety of STEM jobs out there," she is so happy to have a new sense of purpose at school.

"It taught me a lot about the medical career that I want. It also showed me how I can prepare for it."

Learn how you can help over 800 students like Ava on the next page.



To become a 2019 sponsor, contact Sheri Ratner at 215.949.1660 ext 114 or sherir@uwbucks.org.

Benefits to All Sponsors

- Company logo on iSTEAMM souvenir t-shirts (free to 800+ participants, including students, teachers, mentors, and chaperones).
- Company logo on all iSTEAMM brochures and session planners.
- Recognition on United Way of Bucks County and Bucks County Intermediate Unit websites.
- Listed as a sponsor in press releases and *Bucks United Magazine*, the magazine and report of United Way of Bucks County, read by thousands each year.
- Recognized as a sponsor on United Way of Bucks County social media channels (combined reach 5,000+).
- Opportunity to send volunteers to work as mentors, presenters, and volunteers at iSTEAMM Conference (must be approved by program coordinators).

Sponsorship Levels

Presenting Sponsor (\$5,000)
your company logo on all materials. Welcome (in person or by video) to participants.

Presenting Sponsorship SOLD for 2019 – Thank you PECO!

Gold Sponsor (\$3,000)

- LARGE company logo on materials.

Silver Sponsor (\$2,000):

- MEDIUM company logo on materials.

Bronze Sponsor (\$1,000)

- SMALL company logo on materials.

Deadline to Sponsor: Friday, February 22, 2019

