



United Way  
of Bucks County

# UNITED WAY OF BUCKS COUNTY 2020 SPONSORSHIP OPPORTUNITIES

## Bucks Knocks Out Hunger

*Best for sponsors who care about:*

Health, hunger, nutrition, food insecurity, poverty, family stability,  
healthy seniors, child development, malnutrition, underserved populations.



**Bucks Knocks Out Hunger** is our community's preeminent hunger relief program serving thousands of people each year. This high energy, one-day food packing event and fundraiser provides hunger relief and better nutrition throughout Bucks County.

BKO Hunger unites donors, advocates, and volunteers to combat hunger, food insecurity, and malnutrition in Bucks County. BKO Hunger provides over 150,000 nutritious, shelf-stable meals, more than 22 tons of locally grown produce, plus lean proteins, perishables, and items that are hard for pantries to secure.

**Event Date: Friday, June 19, 2020**

**Sponsorship Contact: Sheri Ratner [sherir@uwbucks.org](mailto:sherir@uwbucks.org)**

**Deadline to Sponsor: Friday, April 3, 2020**

### Benefits to All Sponsors:

- Company logo on BKO Hunger posters, postcards, signage at the event, and the UW Bucks website.
- Recognition in all UW Bucks BKO Hunger press releases and blogs and exposure to 5,000+ followers through social media "sponsor shoutouts."
- Option to submit a blog about your team's commitment to the community.
- A custom thank you detailing project results and your business' impact, plus a framed certificate acknowledging your role in the fight against food insecurity.

### Sponsorship Levels:

#### Presenting Sponsor: \$7,500

- Acknowledged as presenting sponsor on all materials.
- Two reserved tables for up to 26 volunteers at the BKO Hunger meal packing shift of your choice.
- Private "sponsor's lounge" at the BKO Event, with donuts and coffee provided.

#### Champion Level Sponsorship: \$2,500

- Acknowledged as a BKO Hunger sponsor on all materials.
- One reserved table for up to 13 volunteers at the BKO Hunger meal packing shift of your choice.

#### Ringside Sponsor: \$5,000

- Co-branding on all BKO Ringside materials.
- One reserved table for up to 12 volunteers at the BKO Ringside.
- Opportunity to speak to ringside volunteers – a select group of UW Bucks top supporters.
- Custom evites to send to supporters.

