

UNITED WAY OF BUCKS COUNTY 2020 SPONSORSHIP OPPORTUNITIES

Bucks Knocks Out Hunger

Best for sponsors who care about:

Health, hunger, nutrition, food insecurity, poverty, family stability,
healthy seniors, child development, nutrition, underserved populations.

Bucks Knocks Out Hunger is our community's biggest hunger relief event. We serve thousands of people each year. Donors, advocates, and volunteers unite to combat hunger, food-insecurity and malnutrition in Bucks County.

This year, BKO Hunger is the biggest county-wide food drive ever and a *fundraising campaign*.

The food drive will provide shelf-stable foods, cleaning supplies, and other necessities for those in need. *The fundraising campaign will provide local food pantries with the produce, dairy, and other items our families urgently need right now.*

Giving Levels:

Pantry Sponsor: \$10,000 Your sponsorship could provide nutritious food *and* household essentials – things like soap, toothpaste, and toilet paper – to over 100 COVID-impacted families throughout the entire summer.

Homebound Sponsor: \$5,000 Your sponsorship could provide 320 full bags of produce, delivered contact-free to homebound seniors in Bucks County. These low-income seniors have no other access to fresh fruits and vegetables.

Family Breakfast Sponsor: \$2,500 Your sponsorship could provide breakfast essentials – eggs, milk, and oatmeal – to more than 500 local families. You give families having a tough time a strong start to each day.

Children's Snack Sponsor: \$1,000 Your sponsorship could provide healthy snacks for 400 children whose families are struggling right now.

Benefits to Donors:

- Recognition on BKO Hunger appeals, UW Bucks website, BKO Hunger press releases, blogs, and on social media including LinkedIn, Facebook, and Twitter (7,000+ followers).
- Option to submit a blog about your team's commitment to the community.
- Option to send your volunteers in small groups to help sort and pack BKO Hunger food at our HELP Center in Bristol.
- Lawn signs thanking your business at all BKO Hunger contact-free food collection sites (Bensalem, Newtown, Doylestown, and Quakertown).
- A custom sponsor impact report detailing project results.

Event Date: Saturday, June 20, 2020

Sponsorship Contact: Tim Philpot | timp@uwbucks.org

Deadline to Sponsor: Friday, June 5, 2020

