



United Way
of Bucks County

UNITED WAY OF BUCKS COUNTY

2020 SPONSORSHIP OPPORTUNITIES

Bet on Success Casino Night

Best for sponsors who care about:

Education, young children, economic self-sufficiency,
low-income families, long-term benefits to the community.

Please consider sponsoring and supporting United Way and their premier event, Bet on Success.

Bet on Success will contribute to supporting kids in Pre-K throughout Bucks County. Helping your community is always a winning hand.

Proceeds provide low-income families with childcare and Pre-K scholarships. You ensure that kids get the right start and enter Kindergarten ready to succeed – and parents can work, knowing that their kids are safe.

Event Details: Saturday, April 4, 2020 | 6:00 PM - 10:00 PM

Sponsorship Contact: Sheri Ratner sherir@uwbucks.org

Deadline to Sponsor: Friday, March 6, 2020

Benefits to All Sponsors:

- Company logo prominently displayed on invitations and all email.
- Listed as a sponsor in all press releases and event programs.
- Recognition in event-related publicity (may include radio, print, and online acknowledgements), plus social media “shout outs” with a reach of 5,000+.
- A custom thank you, including a framed certificate, an info-graphic showing your impact, and a story about a family you helped.

Sponsorship Levels:

Principal Sponsor \$15,000

Our highly qualified early childhood educators implement a research-based curriculum that promotes critical thinking skills and recognizes the importance of brain development and its influences on learning by doing.

- Logo will appear throughout the event on all pre-event, website and social media platforms.
- Company name listed on event entrance.
- Private VIP Lounge with pre-event hospitality.
- Opportunity to make opening remarks. Full page program ad on inside cover of choice.
- 12 VIP tickets to attend event.

Enrichment Sponsor \$10,000

Enrichment programs are embedded into the curriculum to provide children with an even greater opportunity to become well-rounded learners.

- Full page ad in event program.
- Company banner displayed at registration table. Included in pre-event press and collateral materials.
- 8 VIP tickets to attend event.

Empowering Families Sponsor \$5,000

Our early childhood educators implement a research-based curriculum that recognized the importance of brain development and its influences on learning by doing.

- Half page ad in event program.
- 6 VIP tickets to attend event.

One Child at a Time Sponsor \$2,500

- Company name listed in event program.
- 4 VIP tickets to attend event.

Honor Your Favorite Teacher Sponsor \$1,000

- Names of honorees will appear in event program.
- 2 VIP tickets.

