

United Way of Bucks County ANNUAL REPORT





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AWARDS & RECOGNITION

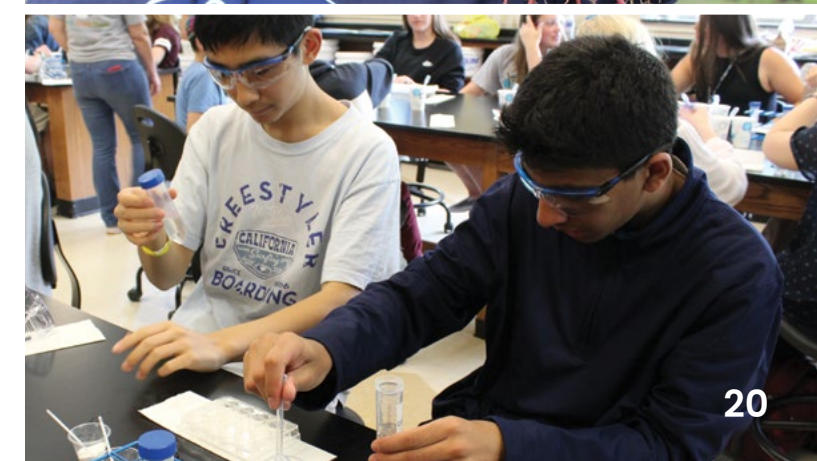
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United Way of Bucks County MISSION

For over 65 years, United Way of Bucks County has been there to support our communities. Over those years, the needs we are working to meet have changed. This evolution both challenges and inspires our team in how we do what we do. In 2019, a team consisting of United Way of Bucks County Board and staff worked collaboratively to create a new mission statement that better aligns with the work we are doing and the goals we aim to achieve. 

OUR MISSION: United Way of Bucks County creates opportunities for quality education, financial stability, and good health to ensure real, lasting change for individuals and our communities.



For a community to thrive, we all must do our part.

Thank you to the United Way of Bucks County for working to make sure there is food on tables, money in pockets, children in classrooms and roofs over heads.

The Bucks County Courier Times and The Intelligencer are working to do our part too. **We promise to be your truth seeker, your light shiner and your celebration multiplier.** It's why we are so proud of the work we do on topics like the safety of your drinking water and the epidemic of opioid abuse.

Knowledge is the power that drives a community to solve problems and achieve its collective potential.

We're proud to be your partner.

BUCKS COUNTY
Courier Times
CourierTimes.com

The Intelligencer
TheIntell.com

Message from CEO Marissa Christie & Board Chair Todd Alderfer

"Change is inevitable. How we handle change – what we do in good times and in bad – reveals everything about who we are."

Last year, our letter in the annual report started like this:
At United Way of Bucks County, we enter every year knowing that change is inevitable.

Change is inevitable. How we handle change – what we do in good times and in bad – reveals everything about who we are.

We closed 2019 proud of everything we accomplished. Programs like Bucks Knocks Out Hunger, Fresh Connect (our free, mobile farmers market), Street Outreach, Pre-K scholarships, Emergency Needs Fund, Stuff the Bus, and Holiday Gift Card Drive all showed incredible growth. We helped more people and we did it more effectively.

In Bucks County, 2019 marked another decrease in homelessness. More healthy food was available through hunger relief sites. We helped more young children access high-quality early education so they could prepare for Kindergarten – and so that their parents could get to work.

For the first time, we worked with a network of local car dealers to help people with one of the biggest barriers to sustainable employment: reliable transportation.

By the end of 2019, our 2020 plans were set! We planned to build on past successes. We zeroed in on more community-level change: less food insecurity, fewer people unsheltered, fewer families in financial crises; more people in good health, more young children accessing education, and more adults with a stable income.

We revised our mission statement to guide us:
United Way of Bucks County creates opportunities for quality education, financial stability, and good health to ensure real, lasting change for individuals and our communities.

Our mission hasn't changed. Our aspirations haven't changed. But the world has changed more than we could have predicted.

In early March 2020, Bucks County reported its first cases of Coronavirus. By mid-March, we not only launched the Bucks County COVID-19 Recovery Fund in partnership with Penn Community Bank, we'd already distributed financial support to many critical, life-sustaining programs.

We are – and will remain – focused on helping our community recover. We will continue to create opportunities for education, financial stability, and good health – and we will ensure that the change is lasting.

It will be a marathon, not a sprint. Our community will get through this, but more people than ever are looking to us for help.

Please take some time to read about what we do and how we do it. You will see how much these programs matter.

We need your support – time, talent, and treasure – more than ever. People are counting on us and we are counting on you. 🍕



Marissa Christie
President & CEO



Todd Alderfer
Board Chair

Your United Way Board & Staff



Todd Alderfer
Board Chair
Senior Vice President,
QNB Bank



Danielle Bush
Director,
Community and
Volunteer
Engagement
(through 12/18/2019)



Jessica Gershenfeld
Community
Impact Associate
(through 8/8/2019)



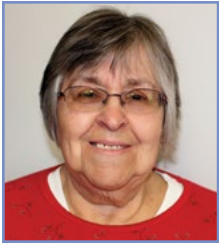
Katie Matarazzo
Resource
Development
Associate



JoAnn Perotti
Board Member
Director of Strategic
Services, Bucks
County Intermediate
Unit #22



Matt Uhler
Director of
Resource
Development
(through 10/11/2019)



Michele Anderson
Administrative
Assistant,
Pre-K Counts



Marissa Christie
President &
Chief Executive
Officer



Candi Guerrero
Director of
Education



Catherine McElroy
Board Member,
Corporate
Secretary
Community Member



Dennis Pfeiffer
Board Member
President, St. Luke's
Quakertown | Upper
Bucks Hospital



Jeane Vidoni
Board Member,
Vice Chair
Community Impact
President & CEO,
Penn Community Bank



Paul Bencivengo
Board Member
President/COO,
Visit Bucks County



Kevin Crawford
Board Treasurer
Vice President, WSFS



Shannon Hibbs
Database Manager
& Community
Resource Navigator



Sophie McKnight
Marketing and
Social Media
Associate
(through 12/31/2019)



Tim Philpot
Director of
Financial Stability
& Health



Joanne Boggett
Chief Development
Officer



Colleen Doll
Board Member
BucksMont Work
Management, PECO



Kim Hearn
Community
Impact Manager
(started 2/19/20)



Patricia Miller
Project Manager -
Success by 6 &
Pre-K Counts
(through 7/18/2019)



Tom Sofield
Board Member
(elected 2/7/20)
Publisher,
Levittown Now



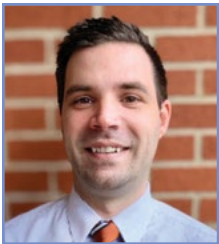
Denise Bowman
Board Member
(through 12/31/2019)
Partner, Anthiel,
Maslow, & MacMinn, LLP



Jennifer Dredge
Board Member
Planned Maintenance
Territory Manager,
Cummins, Inc.



Danielle Long
Assistant Director,
Pre-K Counts



Brian Papsun
Board Member
Senior Tax Manager,
Grant Thornton LLP



Claire Quinn
Board Member
Senior EH&S
Expertise Director,
Dow



Justin Brown
Board Member
Director of Pigment
Dispersions, Quaker
Color



Kristen Elder
Board Member
CPA and finance
leader



Heiner Markhoff
Board Member
Community Member



Faith Parkinson
Director of Finance
& Administration



Sheri Ratner
Donor Relations &
Volunteer Manager

Honorary Life Members

Jacqueline Bowers
Dr. Gary L. Bowman
Kathy Brett
Lynn T. Bush
Richard O. Coe
Michael Connor
Karen Dawkins
Thomas P. Donnelly, Esq.
James Dowling
Grover Friend
David J. Gondak
Brian Jeter
Trish Markel-Mulligan
Jack McCaughan
Mark Worthington



Kelton Service Award Winner HEINER MARKHOFF

Each year, a member of the United Way of Bucks County Board of Directors is awarded the Dr. Stanton Kelton Award. This long-standing award recognizes an individual who has made a significant contribution over the past year to the goals of the United Way of Bucks County and its mission in the community. This award honors the memory of Dr. Kelton, a compassionate and generous board member from 1966 to 1993, who was dedicated to advancing this community.



This year, Heiner Markhoff is being honored with this prestigious award. Heiner joined the board of United Way of Bucks County in 2015 and has been one of our biggest supporters ever since. He has been a champion for the SUEZ workplace campaign and has been influential in its continued success. Heiner is a father of 3 and enjoys spending time with his family. For many years, Heiner was president and CEO at GE Water & Distributed Power, now SUEZ Water Technologies & Solutions. He has accepted a new role and will be rejoining GE Renewable Energy as its grid solutions business vice president and chief executive in Paris, France. Other United Way Board Members recognize that Heiner is a committed and caring volunteer who provides keen insight and is a key contributor to the United Way of Bucks County.

Where were you born and raised? I was raised in Hamm, Germany, which is about 80 miles east of Duesseldorf in North-West Germany. I lived there until I was about 20 years old, and I still go back on a regular basis, as my 88-year-old mother and most of my side of the family still live there.

When did you move to Bucks County? What do you like most about living here? We moved to Bucks County at the end of 2008. At first I did not think about Bucks County much, as it was the typical corporate move. You have a new job, and you need to find a place to live for the family. We liked the country-like atmosphere, the friendly people, the good schools for our children, and the location with its proximity to work, but also to Philadelphia and New York. Over the years, we appreciated what we have here in Bucks County more and more.

Can you recall the first time in your life that you gave – time or money – to a charity? What do you remember about that experience? When I grew up, a lot of my life circled around activities in our parish and sports. I remember getting involved with youth group charity projects in the parish during my early teens.

What has been the most rewarding or memorable volunteer experience you've had through United Way of Bucks County? There have been a lot of memorable experiences. I would like to highlight the many charity events we did with our team at SUEZ, formerly GE Water. I was always so proud leading a team that is so passionate about supporting the needs of people in our community. The team is amazing! The other event I would like to mention is Fresh Connect. Seeing how many people were there and how we can make a direct impact on so many lives by giving access to healthy food was very rewarding. I liked being able to chat with other volunteers and seeing the passionate engagement of many volunteers as well as United Way staff.

What do you teach your children about philanthropy? I try to tell them that it is very important to help people in our community who are less fortunate. It is good for our community, and it is also very gratifying to help and give a hand.

What might people be surprised to know about you? I am an avid cyclist. Last year I rode about 3,100 miles, most of it in Bucks County. Riding a bike, you really see and learn to appreciate the beauty of Bucks County. 🚲

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PECO is committed to helping the communities we serve. That's why we volunteer and provide more than \$6 million a year to local community and nonprofit organizations across our region.

PECO is proud to support the United Way of Bucks County in their tireless efforts to build a stronger tomorrow together.

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Paul Sauerbry Award Winner TODD ALDERFER



The Paul Sauerbry award is given annually to a volunteer who, over an extended period of time, has demonstrated commitment to the community through innovative leadership, stimulus for volunteer action by others, courage to overcome obstacles, and dedication and creativity in the development of programs to meet community needs. The award honors Paul Sauerbry, President of United Way of Bucks County from 1964 to 1974.



This year, Todd Alderfer is being honored for his dedicated service to United Way of Bucks County. Todd has been a long-time supporter of UW Bucks both as a leadership donor and Board Member. Todd joined the board in 2013 and for the past 2 years has been serving as Board Chair. Todd's colleagues describe him as a dedicated and selfless volunteer who works tirelessly for the United Way of Bucks County. Todd has shown great leadership as the current board chair and has been an avid supporter of United Way initiatives.

"I have always felt that it is important to 'give back' to both the community in which you live and where you work."

Your peers on United Way of Bucks County's Board of Directors recognize you as someone who demonstrates exceptional leadership and dedication. What inspires you to serve your community? I have always felt that it is important to "give back" to both the community in which you live and where you work. There are a lot of nonprofit organizations that are in our communities that really need our help in volunteering. When you find the ones that you have a passion for and join, it just feels great!

How did you first get involved with United Way of Bucks County? When the location of my office moved to Bucks County, I was looking for a nonprofit organization that I could serve. I was only there for a few short months when I learned that the Bucks County United Way was looking for some new Board members. I met with the CEO of the United Way at that time and was invited to join the Board.

What kept you with the organization for so many years? What has kept me has to do with getting to know the staff of our United Way, getting to know our fellow Board Members, and getting to know the great nonprofit organizations that we have in Bucks County. When you get to see firsthand the type of work that they do and

how it can impact lives, it is so rewarding. It feels so good to know the dollars invested are so very well spent.

United Way of Bucks County has changed a lot during your time on the board. What excites you about what's happening now – and what excites you about the organization's future? One of my favorite events is Bucks Knocks Out Hunger. When you are in a room with 600 volunteers, music booming, packing 150,000 meals – WOW! Another is to serve as a volunteer at one of our Fresh Connect sites. You will see a long line of people, both young and old, so thankful to receive fresh fruits and vegetables. They will give you a warm smile and a hearty thank you!

In your opinion, what is the best way to inspire the next generation of donors, advocates, and volunteers? I know that the next generation wants to be sure that their donated dollars make an impact. I would ask them to visit us at Stuff the Bus, Fresh Connect, Bucks Knocks Out Hunger, or our Let's Get to Work Program. You will see that Upper, Middle, and Lower Bucks all have areas of need.

Who would play you in a movie of your life? Tom Selleck (My wife thinks I look like him).



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In Memoriam: A TRIBUTE TO MICHELE FINA & PAT MILLER



"It's like being on a *dream team*!" That's how our friend and colleague Michele Fina referred to the partnership between her team at the YMCA and United Way of Bucks County.

Michele valued collaboration and teamwork. She worked closely with her staff and with many experts and leaders in the field to build an exceptional early education program at the YMCA of Bucks County in Morrisville. Michele was admired for her eagerness to step up and work with others to get things done.

One of the people with whom Michele worked most was Pat Miiller, the founder of the Bucks County Quality Child Care Coalition (QCCC). Often referred to as "collaborator-in-chief," Pat thrived on bringing together early childhood educators to share resources, connections, and support.

First as a volunteer and then as staff, Pat supported our UW Bucks early education projects for more than 20 years. She brought an incredible level of experience, expertise, and energy to all her UW Bucks work.


In 2007, Pat and Michele worked together to bring the Pre-K Counts program to Morrisville, and they continued to collaborate to improve and expand the program for the next 12 years. Thanks to them, hundreds of children in Morrisville have received a high-quality Pre-K education at no cost to their families.

In 2018, Pat and Michele helped formalize a UW Bucks-YMCA Pre-K Counts partnership. The partnership created new enthusiasm and potential for our Pre-K Counts work. Michele was excited to collaborate even more with UW Bucks for the benefit of the children and families in the

Morrisville program. She had assembled her dream team – and we felt privileged and proud to be a part of it.

In 2019, we were heartbroken to lose both Michele and Pat.

In May, Michele died in an accident while she was on vacation with her family. In October, Pat passed after a brief battle with cancer.

Together and separately, Michele and Pat touched our lives. They advanced our work and inspired us to be like them: Champions for Children. 



Making an Impact: COVID-19 RECOVERY FUND

On Tuesday, March 10, 2020, Bucks County’s first two COVID cases were confirmed. Less than a week later, United Way of Bucks County, in partnership with Penn Community Bank, established a coordinated response and recovery fund. Each group contributed \$25,000 to get the fund started. Just days after the fund was publicly announced, the first community grants were distributed – and people in need were getting help.



In Bucks County, financial recovery from COVID-19 is a marathon, not a sprint. The people most impacted are those who were most at-risk to start.

MEETING BASIC NEEDS

In Bucks County, about 1 in 3 people has an income below what is called the “survival budget.” That’s the amount needed to cover necessities and have money left at the end of the month. These people have no savings – no safety net.

They are classroom aids and substitute bus drivers. They work in service jobs, supporting our daily lives in retail and restaurants. They are often counting on the income from more than one job to make ends meet.

They have been the hardest hit and they will struggle the longest to recover. The ripple effects will stay with them for a long time.

HOW YOU CAN HELP

Many people have asked us how they can help. Without question, the best way to help is with a donation to the Bucks County COVID-19 Recovery Fund at uwbucks.org/COVIDrecovery.

This is a coordinated fund that supports the work of nonprofits on the front lines – and the unmet needs of people in our community.



Every penny donated to the Bucks County COVID-19 Recovery Fund will stay in Bucks County and address the changing needs of our community.

Things will change. Needs will shift. Federal emergency relief funds are helping many people, but our local Bucks County COVID-19 Recovery Fund fills in the gaps.

DOING OUR PART

This is a defining moment for all of us. We will be judged by how well we care for the most vulnerable, whether that is by doing our part to limit the spread of the virus or giving what we can so that help is available short- and long-term.

Our hope is to continue to build the Bucks County COVID-19 Recovery Fund, so that as the landscape changes over the next year, we can help people – and our community – recover as quickly as we can.

Donations can be made online at uwbucks.org/COVIDrecovery or by mailing a check to United Way of Bucks County, 413 Hood Boulevard, Fairless Hills, PA 19030, with COVID recovery in the memo line.

Organizations Serving Bucks County Through the Bucks County COVID-19 Recovery Fund*

- | | |
|---|---------------------------------------|
| A Woman’s Place | Keystone Opportunity Center |
| Advocates for Homeless and Those in Need (AHTN) | Maternity Care Coalition |
| Bucks County Children & Youth | Merakey |
| Bucks County Housing Group | Penndel Mental Health |
| Bucks County Opportunity Council | Salvation Army Lower Bucks Corps |
| Emergency Relief Association Food Pantry | The Council of Southeast Pennsylvania |
| Family Service Association of Bucks County | YMCA of Bucks County |
| Greater Philadelphia Diaper Bank | YWCA of Bucks County |
| The Ivins Outreach Center | |

**These were the agencies funded at the time of publication. For updates, visit: www.uwbucks.org/covidgrantswork.*

Making an Impact: FOOD ACCESS

For many of us, having enough healthy food to eat is easily taken for granted. For the over 50,200 Bucks County residents who don't know where their next meal is coming from, access to nutritious food is a daily struggle. With our partners, UW Bucks is ensuring that people have the nourishment they need to function on a day to day basis, to support their families, and to work toward a better future.



GOAL

Increase access to and availability of nutritious food.

WHAT'S NEXT?

Advocate on behalf of our food insecure neighbors.
Expand our partnerships and develop long-term goals to systemically address issues related to food access.

CHALLENGES

- 8.8% of Bucks County residents and 12.8% of Bucks County kids are hungry or food insecure.
- Vulnerable populations – particularly children and the elderly – experience serious health issues when they don't get enough to eat and don't have access to nutritious foods.

SOLUTIONS

- Provide programs like Bucks Knocks Out Hunger and Fresh Connect, our free, mobile farm market for low-income families and seniors, which feed thousands of families in our community.
- Improve logistical support in the form of transportation, delivery, and storage to get food to people and people to food.



MAKING AN IMPACT: FOOD ACCESS

Bucks Knocks Out Hunger

This annual meal-packing event brings together over 600 volunteers to pack 150,000 shelf-stable meals. It supports food pantries and senior centers throughout Bucks County by also providing over 32,000 lbs of locally grown produce and fresh dairy products like milk, butter, and cheese each year.

Fresh Connect

This free, mobile farm market operates in three locations every week: Bristol, Ottsville, and Warminster. Fresh Connect ensures that people have access to fresh produce and other healthful foods. Families are consuming more fruits and vegetables, cooking more meals at home, and feel their overall health has improved.
As a member of the **Hunger Nutrition Coalition of Bucks County**, we use the tools of advocacy and education about food insecurity to change minds and policies, so that those who are food insecure are not marginalized or forgotten.



479,914

Pounds of food distributed through BKO Hunger and Fresh Connect

18%

Increase in Fresh Connect participants who eat fruit 3 -4 times per week

79%

Of Fresh Connect visitors surveyed prepare the sample recipes provided at the program

Making an Impact: EMERGENCY NEEDS & FINANCIAL STABILITY

Far too often, families in Bucks County are forced to make tough financial decisions. They must decide between food and utilities, school supplies and clothing, or medications and paying the rent in full. When people are struggling and living paycheck to paycheck, one setback can be catastrophic, and every little bit helps. By providing emergency one-time assistance and additional supports, our collective efforts are helping people bridge that gap and ensuring that they don't fall further behind.



GOAL

Improve safety net programs and provide supports so that short-term hardships don't spiral out of control.

WHAT'S NEXT?

Work with partners to make sure lack of transportation doesn't prevent people from getting a job or keeping the job they have.

Expand our gifts-in-kind program to provide a greater array of home goods and furniture to families in need.

CHALLENGES

- Many working families can't cover a \$500 emergency, while 30% have no savings at all.
- For low-income working families, a one-time issue can trigger a downward spiral that can end in loss of a job and even homelessness.
- For low-income seniors living on a fixed income, an unexpected expense is impossible to cover. It can mean skipping medications, missing meals, or living in an unsafe environment, all of which have serious health consequences.

SOLUTIONS

- Provide emergency assistance with basic needs, like utilities, transportation, and housing.
- Provide other financial supports in the form of holiday help and household goods.
- Refer families with financial problems that can't be solved by one-time assistance to more intensive programs, strengthening our local safety net.



Emergency Needs Fund

The Emergency Needs Fund is a collaborative effort that provides help when residents need it most. Funds are used to assist with small car repairs, gasoline, auto insurance, and overcoming other transportation challenges.

Gifts-in-Kind Program

For many people who are just getting back on their feet, a new start might mean a new place to call home, a new support network, new skills, or a new job. For years, our Gifts-in-Kind program, informally known as "shopping in the shed," has given people a sense of home by providing them with goods like linens, housewares, small appliances, and other home essentials.

Holiday Gift Card Drive

For families in need, the holiday season can be particularly stressful. Heating costs go up, and household budgets are stretched. For families with older children, the Holiday Gift Card Drive provides gift cards for food and popular retail stores. It ensures older kids aren't left out during the holiday season and helps families during a financially stressful time of the year.

1,700

Number of children who received gift cards through the Holiday Gift Card Drive

\$728,271.59

Value of household goods donated through The Shed

238

Number of households that received assistance for rent, utilities, or transportation

Making an Impact: EDUCATION

UW Bucks is committed to young people in Bucks County. Education and care for our youngest friends and neighbors are critical to the health and well-being of our communities. Investing in early care and education is one of the best ways to close the achievement gap and break the cycle of poverty.

GOAL

Increase access to high-quality early care and education.

WHAT'S NEXT?

Expand both public and private support for Pre-K scholarships.

Continue to expand a diverse group of iSTEAMM conference presenters.



CHALLENGES

- In Bucks County:
- 68% of eligible children do not have access to publicly funded Pre-K.
 - The cost of early care & education for just one child averages over \$10,000 a year. For low-income working parents, that is often their biggest expense.
 - Nearly 3 out of 4 parents depend on childcare to be able to work.
 - Children who have economic, developmental, and other disadvantages are at risk of school failure.

SOLUTIONS

- Pre-K scholarships for low-income families help children get on the path to academic success and help parents get to work so they can support their families.
- Decades of research show that while all kids benefit from early education, low-income children show the greatest gains.
- Public and private funding for early care and education provides short-term and long-term benefits to children, families, and communities.

Pre-K Scholarships

Through the PA Pre-K Counts program, the Educational Improvement Tax Credit, and United Way funding, UW Bucks provides Pre-K scholarships to families in need. This financial assistance allows young learners to access high-quality Pre-K programs throughout the county. Our flexible scholarships support working families who might not qualify for other sources of financial help.

Pre-K STEM Education

Thanks to Suez, Janssen, and ASI, we distributed STEM kits to 182 children in 10 Pre-K classrooms. We provided kits for children to use in the classroom and at home. The Pre-K teachers received STEM curriculum training as well as an engineering classroom kit to enhance children's critical thinking and problem-solving skills. With support from our corporate partners, we will continue to provide this added benefit to our Pre-K students in the coming years.

The Barnes & Noble – Oxford Valley Annual Book Drive

This annual book drive provides books to families and ensures that literacy begins in the home. In 2019, Barnes & Noble donated 1,663 books, which we distributed to children in need throughout Bucks County.

Bet on Success

The UW Bucks Emerging Leaders is a growing network of young professionals working to create a stronger, healthier Bucks County. Through volunteerism, education, and networking, this dynamic group is building connections with a purpose.

As part of their mission, the Emerging Leaders help organize, plan, and coordinate the United Way's Bet on Success casino night fundraiser. All proceeds from this event provide flexible Pre-K scholarships for Bucks County kids. In 2019, Bet on Success raised over \$40,000 for children in Pre-K.

\$1,912,265

Value of Pre-K scholarships provided to Bucks County families

\$39,294

Value of additional financial and in-kind resources provided to Pre-K children and their families

1,663

Number of books distributed to Pre-K children and their families



John & Christine's Story

John and Christine are like many parents in Bucks County. They work hard to juggle the demands of their full-time jobs and parenting their two young children.

Over the years, they have experienced some difficult challenges. Their daughter, now in elementary school, has significant health and developmental issues, which have required John and Christine to invest a lot of time and resources to get the support services she needs.

They've also had financial struggles. To make ends meet, John got a second job. Although they were barely getting by, they were not eligible for any public financial assistance, including help paying for child care for their son, Andrew.

When John lost his job, they fell behind in their mortgage and other bills. They were not able to afford to keep Andrew in preschool. Fortunately, the director of the preschool called UW Bucks, and we were able to help.

The scholarship we provided this family was relatively small (John and Christine insisted on paying their "fair share" of their child care costs). The modest help we provided was enough to keep Andrew in preschool until he starts kindergarten. John and Christine continue to work, they are catching up with their bills, and Andrew is learning a lot every day in a high-quality Pre-K program.

Making an Impact: EDUCATION

iSTEAMM Conference

This one-day conference encourages young men and women in grades 7 and 8 to pursue careers in **Science, Technology, Engineering, Arts, Manufacturing, and Math** (STEAMM). People working in STEAMM careers present hands-on lessons for the conference attendees giving them a glimpse of what a STEAMM career really looks like.

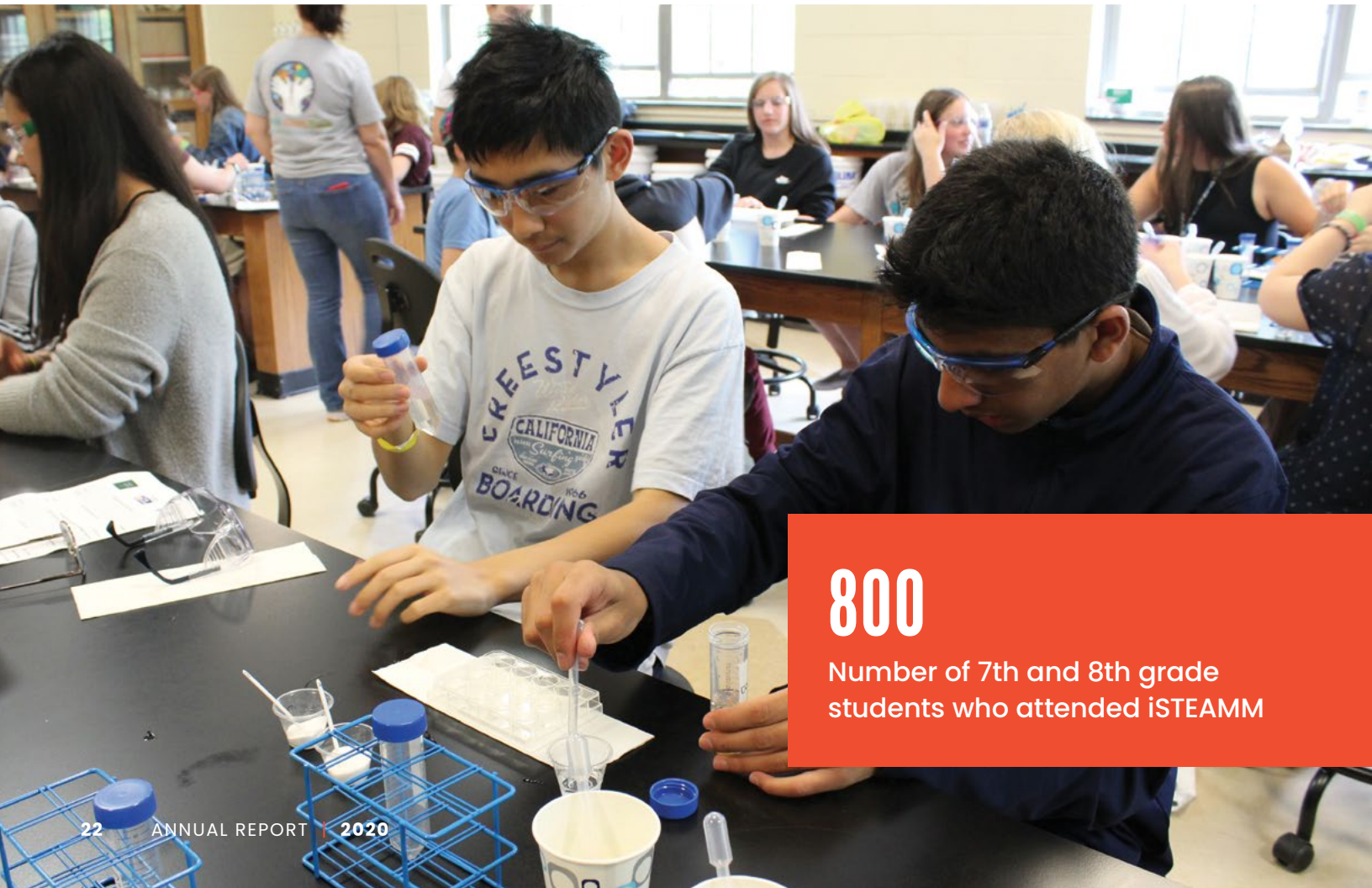


Stuff the Bus

Stuff the Bus is a community-wide school supply drive that provides over 3,000 backpacks filled with school supplies to children in need. Stuff the Bus ensures that kids start the school year with the supplies and confidence they need to succeed.



MAKING AN IMPACT: EDUCATION



800

Number of 7th and 8th grade students who attended iSTEAMM

3,261

Number of backpacks distributed through Stuff the Bus.



Making an Impact: 2-1-1

With over 200 health and human services organizations in Bucks County, finding the right agency in the right location to contact can be difficult. Instead of taking six calls to be connected to the right resources, we want to reduce that to two – calling 2-1-1 and the referral service(s) provided.



GOAL

Centralize the navigation of resources for people in need in Bucks County.

WHAT'S NEXT?

In 2020, we will expand awareness and usage of the 2-1-1 service to get people promptly connected to support.

CHALLENGES

- Those who are experiencing a crisis with a health and human service issue are unsure where to turn to receive the help they need.
- It takes six calls, on average, for someone in crisis to be connected to the appropriate resources.

SOLUTIONS

- 2-1-1 will connect these individuals to the correct and geographically closest resource that meets their needs. 2-1-1 is an information and referral helpline for health and human services that is available 24/7, 365 days a year, and in 140 different languages. The service is free, confidential, and answered by nationally certified specialists.
- These trained experts have access to a comprehensive database of community-based organizations, government agencies, and nonprofits that exist in their community. The service is available via phone call, text, and online.
- 2-1-1 will make it easier for Bucks County residents to get the information they need for existing programs and services, become more self-sufficient and safe from abuse, and remain in stable housing.



MAKING AN IMPACT: 2-1-1



3,121

Calls received in Bucks County in 2019

TOP 4

Most common needs of callers:

1. Housing and shelter (39%)
2. Utilities (18%)
3. Employment and income (6%)
4. Food (6%)

Making an Impact: HOUSING & HOMELESSNESS

For the third year in a row, the number of homeless people counted in the annual point-in-time count decreased. By identifying, verifying, and assessing people who are literally homeless, Street Outreach continues to play an essential role in helping Bucks County’s homeless population find safe, affordable, and stable housing.

GOAL

Reduce the number of people experiencing homelessness.

WHAT’S NEXT?

Improve on coordinated Street Outreach and look for additional system-wide improvements.



CHALLENGES

- Locally, homelessness is nearly invisible and, therefore, hard to address.
- Over 75,000 Bucks County residents are considered rent burdened, meaning they spend over 30% of their monthly income on housing costs.
- 36% of the people counted in the Bucks County annual point-in-time count are children under the age of 18.

SOLUTIONS

- Coordinated "Street Outreach" helps connect the most vulnerable people in our community, those living outside or in their car, to housing.
- Emergency financial assistance helps people overcome one-time barriers and remain in their homes.
- Focus on homelessness prevention, to get ahead of the problem.



MAKING AN IMPACT: HOUSING & HOMELESSNESS

121

Number of children identified as homeless in the point-in-time count

7%

Decrease in the point-in-time count of homeless individuals from 2019 to 2020

294

Number of households Street Outreach verified as being literally homeless



Bob's Story

Last year, Bob, who is 69, lost his place to stay after the death of his mother. He was homeless for more than four months, and his only income was \$500 in social security each month. His car, his only refuge, was badly in need of repair. Then Bob connected with a Street Outreach worker, who helped him with resources and became a trusted helper. The Street Outreach worker also connected Bob with the emergency homeless shelter and assisted him in applying for help with the cost of his Medicare, saving him \$200 each month. After a short stay at the shelter, Bob was able to find safe and stable housing he could afford. He is grateful that Street Outreach was there for him.

Making an Impact: LET'S GET TO WORK

Let's Get to Work offers independence to Bucks County residents. Year-round, United Way of Bucks County helps create opportunities for financial stability. That includes helping people with transportation to get to work. Without a reliable way to get to work, they can't keep a job – and they can't move up at work or go to additional trainings outside of work. They can't easily get their kids to childcare or go to school themselves.



When it comes to gaining or maintaining employment in Bucks County, transportation is often the biggest barrier families face.

ACCESS TO TRANSPORTATION

In late 2019, United Way of Bucks County partnered with local car dealers to pilot a new program called Let's Get to Work. The idea was to get more cars directly to people who need them. Access to transportation helps people get ahead – and leave poverty behind. Fortunately, Bucks County Opportunity Council already had a list of clients waiting for help with transportation through their Wheelz2Work program. The Wheelz2Work

mission is to provide reliable transportation to BCOC's Economic Self-Sufficiency participants who are on education and employment tracks. Wheelz2Work relies on donations of used vehicles from individuals in the community. BCOC serves as many clients as possible each year but doesn't have the resources to purchase vehicles on behalf of clients, even when there is a great need.

WORKING TOGETHER

By working together – and bringing in members of the Auto Dealers Association of Greater Philadelphia – United Way and Bucks County Opportunity Council provided 9 cars in less than 3 months. Local car dealers located reliable cars, got them ready for clients, and provided extremely deep discounts. United Way purchased the cars, coordinated pick-up of vehicles, and helped with paperwork. Bucks County Opportunity Council matched cars and clients – and



made sure clients were ready to take on the cost and responsibility of car ownership. Car pick-up days were emotional for car dealers, nonprofit staff, and clients. One recipient who picked up her car just two days before Christmas was grateful and overwhelmed. "Thank you so so much. This is the best thing that has ever happened to me," she said. Now, her car is helping her achieve her goals of self-sufficiency – and of one day becoming a social worker so she can help others.

THANK YOU TO OUR PARTNERS

Thank you to participating dealers: Norristown Chrysler Dodge Jeep Ram, Ciocca Ford of Quakertown, Colonial Volkswagen Subaru, A & T Chevrolet, John Kennedy Ford Feasterville, and Colonial Nissan.

If you want to support Let's Get to Work with a monetary donation, please visit www.uwbucks.org/donate. If you have a car you can donate to Wheelz2Work, visit www.bcoc.org/support-us/wheelz2work/.

"This car has been a life changer! I have my independence back and I don't have issues going to school, work, or dropping my son off at daycare. It's taken so much stress off of my shoulders because I didn't have a reliable source of transportation before. The car has been nothing short of a miracle, and it's made my son's life and my life more manageable." Sarah, Car Recipient

"We chose to participate in this program because we felt it was a really solid way to make an immediate impact. What is better than helping someone who really has worked hard to help themselves? Perhaps some of us take our mobility for granted, but transportation helps people get and keep jobs, child care, and education. Those are 3 things our organization believes in heavily! The unexpected great benefit about the program was the fact that our whole team felt invested in it. They helped get the cars ready and were there for the presentation, and to see that impact firsthand was awesome. It was as good for our team to participate as it was for the recipient." Ross Choate, Dealer Principal of Norristown Chrysler Dodge Jeep & Ram

United Way of Bucks County BY THE NUMBERS

100%

All of your contributions, time, talent, and treasure stay here and directly benefit programs in Bucks County *and* every program we fund is focused on sustainable change.



\$109,247

Value of volunteer time donated to Bucks County through UW Bucks.

\$502,407

Dollars that Bucks County families saved in 2019 on prescription drugs by using free FamilyWize cards distributed by United Way.

1,700

Number of teens helped through the Holiday Gift Card Drive.

381,193

Pounds of produce distributed through Fresh Connect.

\$114,135

Value of school supplies distributed to kids in need through Stuff the Bus.

800

Number of students who attended the iSTEAMM conference.



United Way of Bucks County

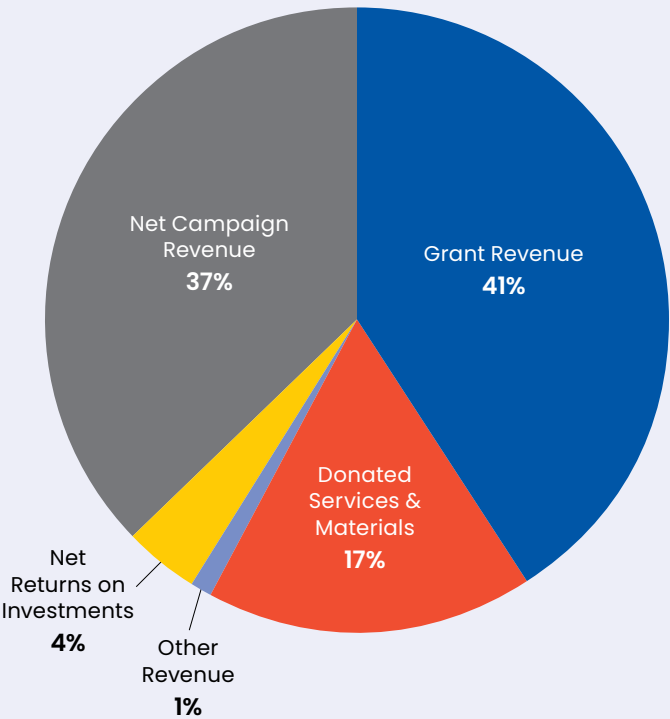
STATEMENT OF OPERATIONS (Pre-audit)

For the Year Ended 12/31/19

PUBLIC SUPPORT AND REVENUE

Campaign Revenue	
Gross Campaign	1,864,319
Less: Donor Directed Gifts	(79,695)
Less: Provision for Uncollectibles	(113,104)
Net Campaign Revenue	1,671,520
Grant Revenue	1,832,686
Donated Services & Materials	771,786
Other Revenue	39,738
Net Returns on Investments	163,957
Public Support and Revenue	4,479,687

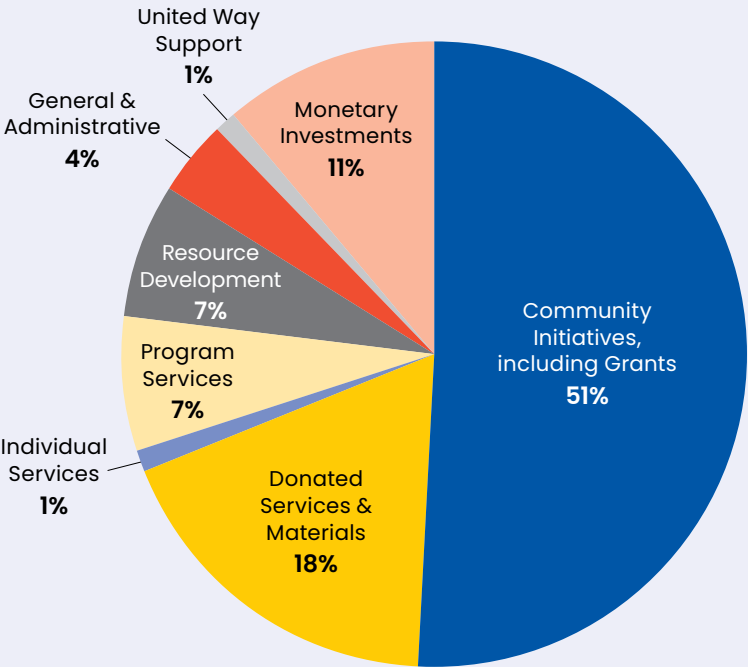
PUBLIC SUPPORT & REVENUES, BY SOURCE,
as a percentage of Total Revenue



EXPENDITURES

Community Impact Expenses	
Distributions to Bucks County	548,076
Less: Donor Directed Gifts	(79,695)
Monetary Investments	468,381
Community Initiatives, incl. Grants	2,177,642
Donated Services & Materials	775,686
Individual Services	38,235
Program Services	303,543
Full Investment in Bucks County	3,763,487
Resource Development	275,962
General & Administrative	178,751
United Way Support	31,887
Expenditures	4,250,087
Net Surplus	229,600

EXPENDITURES,
as a percentage of Total Expenditures



United Way of Bucks County

EXPENDITURES MADE EASY

Each year, our Statement of Operations and Form 990 provide insight into what we raise and what we spend. They are important for transparency but can be hard to interpret when they are just numbers on a page.

Our total and direct investment in Bucks County is over \$3.7 million. Here is a quick guide to our major “expenditures” in 2019:

\$468,000

Monetary Investments

This covers many programs in Bucks County, like **Fresh Connect**, our free, mobile farmer’s market; **Street Outreach**, getting people who are literally homeless on the path home; **Emergency Needs**, for immediate help with rent, utilities, transportation, and necessities; along with other investments. The food distributed through **Bucks Knocks Out Hunger**, supplies distributed through **Stuff the Bus**, and **Holiday Gift Cards** for teens in need are also captured here.

\$80,000

Donor Directed Gifts

Locally and through the larger United Way network, we raise money that goes directly to nonprofits that make a local impact. These gifts are earmarked by the donor for a specific program or service.

\$2.2 MILLION

Community Expenditures, Including Grants

The vast majority of community expenditures go to **Pre-K Scholarships** for low- and moderate-income families. We invest heavily in this area because this is often a family’s largest expense – and it is one of the best investments we can make. Children who get scholarships to attend our high-quality partner sites are prepared to succeed when they enter kindergarten, giving them the best chance at long-term academic success. Plus, these scholarships mean that parents can get to work and provide for their family.

\$776,000

Donated Services and Materials

Our “donated materials” are almost entirely the value of **home goods**, which go to **families in need**. For example, families who are moving from the homeless shelter to a place of their own come “shop” for necessities with their case worker. They can get linens, kitchenware, and many other items. Thanks to our relationships with local retailers and a program called Good 360, all items are brand new (usually discontinued or open box returns).

\$38,000

Individual Services

We chair the local board and act as fiscal agent for the federally funded **Emergency Food and Shelter Program**. Each year, the amount available to nonprofits in Bucks County changes. We ensure that funds are distributed as quickly, fairly, and efficiently as possible.

\$304,000

Program Services

Any additional costs to run the programs that are directly related to our mission fall into this category. Our team focuses on **hunger relief** and improved nutrition; helping to ensure that **homelessness** in Bucks County is brief, rare, and non-recurring; improving the quality of – and access to – **early education**; and helping our nonprofit partners **coordinate services**, as needed.

Collaboration

It's where
innovation
begins

DOW

How do you transform challenges into opportunities, redefine what's possible and help create a more efficient, more sustainable world at the same time? It takes collaboration, teamwork and a belief that the next breakthrough is only a moment of inspiration away.

Whether you partner with us like the United Way of Bucks County, work at Dow, or experience our materials in your favorite brands, we are relentlessly working to make the world and this community better. By listening and collaborating, we can find out what solutions are needed next.

dow.com

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Seek Together™

United Way of Bucks County Member Agencies

United Way of Bucks County brings people together for the greater good. Our partners currently include dozens of nonprofit member agencies, hundreds of business partners, and countless community partners.

We are proud of our partnerships because getting things done in Bucks County is a team effort. We believe that the more perspectives you have, the more ways you can find to approach the issues that destabilize our community. That's why we bring together a diverse coalition of partners, using our collective energies to shape an agenda for change.

By rallying people around a shared sense of purpose, we can direct our time, efforts, and funds to the programs that best address local issues. We can direct our resources to where they will make the most difference.

We invite you to take a look at our partners – and know that all our partners, business and agency, work together to make this a stronger, healthier community. These are the people who LIVE UNITED. 🤝

A Woman's Place	Credit Counseling Center	Maternity Care Coalition	The Fiaria Project
Advocates for Homeless & Those in Need (AHTN)	Diakon Child, Family, and Community Ministries	Mental Health Partnerships	The Ivins Outreach Center
Aldie Foundation, Inc.	Easter Seals	Merakey	Twilight Wish Foundation
Big Brothers Big Sisters of Bucks County	Emergency Relief Association	Network of Victim Assistance (NOVA)	Vita Education Services
Bucks Association for the Blind and Visually Impaired	Family Service Association of Bucks County	No Longer Bound, Prevention & Training Services	Welcoming The Stranger
Bucks County Children and Youth Social Services	Good Friends, Inc.	PA CareerLink	Worthwhile Wear, Inc.
Bucks County Housing Group	Habitat for Humanity of Bucks County	Penndel Mental Health Center	YMCA of Bucks County
Bucks County Opportunity Council	Hands Holding Hearts	Philadelphia Diaper Bank	YWCA Bucks County
Bucks County Workforce Development Board	Keystone Opportunity Center	Quilts for Kids, Inc.	
Bucks for Kids	Legal Aid of Southeastern Pennsylvania-Bucks County Division	Salvation Army, Lower Bucks Corps.	
Caring for Friends	Libertae, Inc.	Single Parent Fellowship	
Children's Developmental Program, Inc.	Lower Bucks Community Centers, Inc.	The Children's Home Society of New Jersey	
		The Council of Southeast Pennsylvania, Inc.	

THANK YOU

To Our Partner Companies & Organizations

Special thank you to the companies and organizations **listed in blue**. These businesses help our community by hosting an employee giving campaign in their workplace each year.

Abbott Laboratories	Boeing Employees	Comcast Cable	Fulton Bank
Abbvie	Bristol Borough School District	CommScope, Inc.	Geisinger Health System
Accenture	Bristol Township Education Support Professionals Association	Corporate Visions, Inc.	Giant Food Stores, LLC
Advertising Specialty Institute	Bristol Township School District	Costco	GlaxoSmithKline
Aetna US Health Care	Bristol-Myers Squibb	Council of SE PA	GM Service Parts Operation
Allstate Insurance Company	Brooks Instrument (ITW)	Council Rock School District	Good Friends, Inc.
AmazonSmile Foundation	Bucks County Community College	County of Bucks	Gormley Furlong Wealth Advisory
American Water	Bucks County Drug & Alcohol Commission	Covenant Bank	Grand View Hospital
Ametek, Inc.	Bucks County Housing Group	Cummins Sales and Service	Guardian Life Insurance
Amica Companies Foundation	Bucks County Intermediate Unit #22	Customers Bank	Habitat for Humanity of Bucks County
Antheil, Maslow & Macminn, LLP	Bucks County Opportunity Council	Delaware Valley University	Harold Beck & Sons, Inc.
Aon Affinity Insurance	Bucks County Quality Child Care Coalition	Deon Beverages	Harris Comfort
Aqua America, Inc.	Carroll Engineering Corporation	Dominion Energy Charitable Foundation	Harrisburg University of Science and Technology
Arkema	Centennial School District	Dow Chemical	Hyman Korman Family Foundation
AT&T	Central Bucks School District	Doylestown Democrats	IBM Corporation
Avery Dennison Corp (Fasson)	Ceridian	Eat'n Park Hospitality Group	Incyte Corporation
Bank of America	CIGNA	Educational Testing Service	Independence Blue Cross
Barnes & Noble	Combined Federal Campaign	Enterprise Rent-A-Car	Insaco Incorporated
BASF		Exxon Mobil Research & Engineer	ITW
Bay Sales		Federal Express Corporation	IWCO Direct
BB&T		First Bank	J.C. Penney Company, Inc.
Bee Bergvall & Co		First Energy	Janssen Pharmaceutical, Inc.
Begley Carlin & Mandio, LLP		First Friends, Inc.	JBT Corporation
Beneficial Bank		First National Bank & Trust	JLL Community Connections
Bensalem Township School District		Fred Beans Family of Dealerships	JMB Consultants, Inc.
Big Brothers Big Sisters of Bucks County			Johnson & Johnson, Inc.



AWARDS & RECOGNITION

Kampi Components Co., Inc.	New Jersey State Employees Charitable Campaign	Principal Financial Group	TD Charitable Foundation
Kellogg Company	Northampton Township	Prudential Insurance Co.	The Grundy Foundation
Key Bank Foundation	Palisades School District	PSE&G	U. S. Bank
KPMG	Parx Casino	QNB	UGI Utilities
Laboratory Corp. of America	Pass Line Casino Parties	Quaker Color	United Health Group
Langan Engineering & Environmental	PECO	Quakertown Community School District	United Parcel Service
Lockheed Martin	Penn Community Bank	RICOH USA, Inc.	United States Recycling, Inc.
Lower Bucks Community Centers	Penn Environmental & Remediation	Rolling Harvest Food Rescue	United States Steel
Lowe's	Pennridge School District	Seer Interactive	Univest Corporation of PA
M & C Specialties Co. (ITW)	Pennsbury School District	Sesame Place	Upper Bucks Technical School
Macy's	Pennsylvania Family Support Alliance	Solvay	Vanguard Group
McCafferty Auto Group	Pfizer International	St. Luke's Quakertown Hospital	Verizon Foundation
Microsoft	PICPA Foundation for Education & Research	St. Mary Medical Center	Walmart
Middle Bucks Institute of Technology	Pitney Bowes	St. Mary Medical Center Spiritual Care Dept.	Warminster Fiberglass Co.
Morison Cogen, LLP	PNC Financial Services Group, Inc.	STD Associates, L.P.	WAWA
Morrisville School District	PNL C&E Foundation	Suez Water Technologies & Solutions	Wealth Advisory Services
Nationwide Insurance Enterprise	PPL Corporation – Main Account	Swamps Auto Works	Wegmans Food Markets, Inc.
Neshaminy School District		Target	Wells Fargo
		Tatz Supplies LLC	Williams
			YWCA of Bucks County

THANK YOU

To Our Leadership Donors

United Way of Bucks County Leadership Circles recognize and celebrate the vital importance of personal giving at exceptional levels. Members of our Leadership Circle are people of vision. Their community involvement creates solutions that shape tomorrow.

The Leadership Circle is comprised of local leaders and community philanthropists whose gifts of \$1,000 or more impact the quality of life in our community. Many leadership donors also volunteer and provide guidance throughout the year, help with United Way’s affinity groups, and are tremendous influencers at workplace campaigns. We are deeply grateful for their support, generosity, and the tremendous impact they make in our community.

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