

United Way of Bucks County ANNUAL REPORT 2022



**United
Way**



**United Way
of Bucks County**

SUEZ – Water Technologies & Solutions is proud to support our communities through the United Way.



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Thank you for making a difference.

Comcast NBCUniversal is proud to support the United Way of Bucks County.



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United Way of Bucks County MISSION

Since 1952, United Way has been improving lives in Bucks County by uniting donors, advocates, and volunteers around the common good. We seek out Bucks County's toughest challenges and work with others to develop strategies that will ensure real, lasting change. Then, we tackle those big challenges in a United Way.

OUR MISSION

United Way of Bucks County creates opportunities for quality education, financial stability, and good health to ensure real, lasting change for individuals and our communities.

OUR COMMITMENT TO BUCKS COUNTY

United Way fights for the health, education, and financial stability of every person in every community.

HOW WE DO IT

- We take a coordinated approach to preventing—and ending—homelessness in Bucks County.
- We put access to healthy food first in our fight against hunger.
- We know quality education is key to success, so we expand access county-wide.
- We work to stabilize the whole family because when families thrive, so does Bucks County.

Together we **LIVE UNITED** and **UNITED**, we succeed.





For a community to thrive,
WE ALL MUST DO OUR PART.

Thank you to the United Way of Bucks County for working to make sure there is food on tables, money in pockets, children in classrooms and roofs over heads.

The Bucks County Courier Times and The Intelligencer are working to do our part too. **We promise to be your truth seeker, your light shiner and your celebration multiplier.** It's why we are so proud of the work we do on topics like the Covid-19 pandemic and accountability journalism across our region. Knowledge is the power that drives a community to solve problems and achieve its collective potential.

.....
We're proud to be your partner.

Courier Times
CourierTimes.com

The Intelligencer
TheIntell.com

Message from
CEO Marissa Christie & Board Chair Catherine McElroy

"[This] is a time to share what we have accomplished, to regroup, to reflect on what we have learned – and to continue to move forward. It is a time to remain united for good."

There has been a lot of talk lately about "turning the corner." COVID is not entirely behind us, but the numbers are looking better; we endured a cold winter, and we are now on the verge of summer warmth and sun.

But turning one corner often means a short trip down a straight path before coming – sometimes abruptly – to another corner.

We were still in the midst of COVID recovery when our neighbors in Lower Bucks suffered devastating flash floods in July 2021. A few weeks later, on September 1, Hurricane Ida swept through causing millions of dollars' worth of damage. Some of our neighbors lost everything.

At United Way of Bucks County, we paused other work to focus on impacted families. We used our HELP Center as a distribution point for disaster recovery supplies. We opened early and stayed late so people could get what they needed quickly, easily, and at no cost. We replaced clothes and linens; we packed bags of activities and food for displaced kids.

We continue to work with many families as part of our Bucks United Flood Recovery, a collaboration with County of Bucks, Habitat for Humanity, and The Elevated Studio. We will stay with each of these impacted homeowners until we know that they are safe, that they are secure – and that the threat has passed. Not all of our neighbors have turned the corner.

We have achieved so much in the past several years, and that is due to the hard work and generosity of our donors, our partners, our board, and our staff.

You are the reason we can move quickly when we are needed.



You are the reason we can always say, "We're here for you, Bucks County."

But this is not a time to coast. It is a time to share what we have accomplished, to regroup, to reflect on what we have learned – and to continue to move forward. It is a time to remain united for good.

We are proud of our accomplishments, but there is much more to be done. So, we shall continue to prepare for the next corner and be ready to look beyond it to our next straight path.

We want to extend our sincere thanks to all who have made the United Way of Bucks County what it is today – and what it will continue to be as we face the challenges beyond the next corner.



Marissa Christie
Marissa Christie
President & CEO



Catherine McElroy
Catherine McElroy
Board Chair

Your United Way Board & Staff



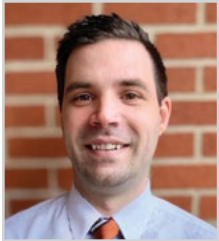
Joseph Albert
Board Member
Director of Festivals & Events, Peddler's Village



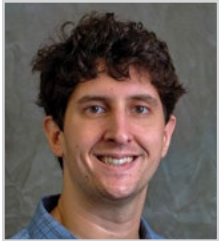
Marissa Christie
President & Chief Executive Officer



Karen Johnson-Susko
Board Member
Global Customer Care Director – Supply Chain, SUEZ Water Technologies & Solutions



Brian Papsun
Board Member
Senior Tax Manager, Grant Thornton



Aidan Ryan
Resource Development Associate



Jeane Vidoni
Board Member, Vice Chair
Community Impact
President & CEO, Penn Community Bank



Kevin Antoine
Board Member
Vice President/Chief Diversity, Equity and Inclusion Officer, Bucks County Community College



Colleen Doll
Board Member
BucksMont Work Management, PECO



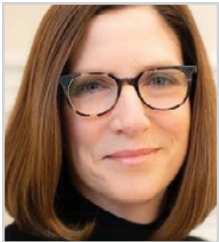
Katie Matarazzo
Executive Assistant & Project Manager



Faith Parkinson
Director of Finance & Administration



Marc Sabo
Board Member
Director of Product Oversight and Governance, BlackRock



Susan Baranowski
Board Member
Corporate Director of Human Resources, Refined Hospitality



Kristen Elder
Board Member, Corporate Secretary
CPA and Finance Leader



Catherine McElroy
Board Chair
Community Representative



Dennis Pfeiffer
Board Member
President, St Luke's Hospital, Quakertown Campus



Carol Schramm
Board Member, Treasurer
Finance Executive, Gannett



Paul Bencivengo
Board Member; Vice Chair, Nominating Committee
President/COO, Visit Bucks County



Candi Guerrero
Director of Education



Amy Musolino
Board Member
Chief Marketing Officer, Pharmaceutical Diagnostics Americas at GE Healthcare



Tim Philpot
Director of Financial Stability & Health



Tom Sofield
Board Member
Publisher, Levittown Now



Justin Brown
Board Member
Director of Pigment Dispersions, Quaker Color



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Assistant Director, Pre-K Counts & Database Manager



PJ O'Brien
Impact Services Coordinator



Dr. David Pocalyko
Board Member
Senior Director, Janssen Research & Development



Tiffany Thomas-Smith, Esq.
Board Member
Senior Partner, Owner, The Thomas Smith Firm, P.C.



Christina Burner
Marketing & Development Manager



Gena Jaffe
Board Member
Founder, Connecting Rainbows



Purvi Panwala
Board Member
CHO, CHIA, and Co-Founder, PPM Corporation



Sheri Ratner
Volunteer & HELP Center Manager



Bernard Tynes
Board Member,
Senior Vice President and Director of Marketing and Data Analytics, Penn Community Bank

HONORARY LIFE MEMBERS

Todd Alderfer
Jacqueline Bowers
Dr. Gary L. Bowman
Kathy Brett
Lynn T. Bush
Richard O. Coe
Michael Connor
Karen Dawkins
J. Peter Dominick
Thomas P. Donnelly, Esq.
James Dowling
Grover Friend
David J. Gondak
Brian Jeter
Trish Markel-Mulligan
Jack McCaughan
Mark Worthington

ADDITIONAL TEAM MEMBERS

Joanne Bogrett
Chief Development Officer
(through 11/15/21)
Dr. Kern Jolibois
Board Member
(through 7/15/2021)



Powering Communities.

PECO is committed to helping the communities we serve. That's why we provide more than \$6 million a year to local community and nonprofit organizations across our region. We advocate for education, arts and culture, and environmental causes in our neighborhoods so we can build a stronger tomorrow together.

PECO is proud to support the United Way of Bucks County.



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Board Excellence Award Winner KRISTEN ELDER

Our Board of Directors is composed of dedicated people who make sure everything we do connects back to our mission—creating opportunities for quality education, financial stability, and good health to ensure real, lasting change for individuals and our communities.

The Board Excellence Award pays homage to the Kelton and Sauerbry Awards. These past awards were named after Dr. Stanton Kelton and Paul Sauerbry, who over their years of service with the organization, exemplified what it means to serve our community. The Board Excellence Award combines those awards to recognize a Board Member who excels both in board leadership and service to community by advancing United Way's mission. The recipient is someone whose contributions have been outstanding over several years.



This year, Kristen Elder is being honored for her dedicated service to United Way of Bucks County. Kristen joined the Board of Directors in 2019 and for the past two years has been serving the organization as Corporate Secretary. Kristen's colleagues say, "I have observed Kristen's organization, dedication, thoroughness of leading her committee, and a terrific balance of challenging management's thought process while supporting the United Way mission. Kristen's energy is contagious, and she challenges other directors by her example - to be better directors!"

How did you first get involved with United Way? Why were you interested in joining the board? A few years ago, I made a significant lifestyle change: I left my busy corporate job in order to put my skills to work in the local nonprofit community. A friend was on the United Way board, and after hearing about the mission and the team, I was hooked!

What makes our mission meaningful to you? I always get excited about our laser-focus on Bucks County. Bucks County is a unique community, and finding effective ways to bring good health, quality education, and financial stability to our friends and neighbors is really motivating.

What would your fellow boards members be really surprised to learn about you? I won two blue ribbons at the Middletown Grange Fair! I submitted my home-grown banana peppers and orange tomatoes and was shocked to earn a prize – I think the competition was sparse that year.

What aspect of board leadership has been most rewarding? It's been amazing to watch what this volunteer board, in partnership with the outstanding staff, can accomplish when we place focus on the right issues.

What qualities make a great board member? First and foremost, a great board member invests energy into the organization – the time commitment can be big or small – but positive energy is a must. Second, a great board member needs to share their expertise. I am constantly impressed with the variety of skills our board brings to the table.

What is the best way to inspire the next generation of donors, advocates, and volunteers? The rising generation has grown up in the digital age with immediate access to pictures and information. They want to visually see programs in action, and they want to quickly be rewarded with positive results. There are hundreds of success stories every day buried within program metrics – we need to bring life to those stories and share them via relevant communication channels.

What were you surprised to learn about United Way of Bucks County? I was surprised to learn how few people are on staff at the United Way of Bucks County. In my opinion, an incredible amount of good work is done for the community by a small, but highly talented staff. The amount of good done, per staff person, is off the charts!

What's best about living and working in Bucks County? Our County is an amazing place with charming small towns, bucolic farms, access to big cities, beautiful waterways, fresh produce, wineries, breweries, music, theater, and most importantly, great citizens!

What do you think Bucks County's greatest challenges will be in the next few years? How do you think our wider community can help? With an uncertain economy ahead, I am concerned that the wealth gap in Bucks County will widen, leaving many of our vulnerable neighbors in an unstable financial position. Each and every one of us can help by investing time, money, or skills. As a community, we need to recognize that our world is a better place if we all have the opportunity to thrive.

Making an Impact: BUCKS UNITED FLOOD RECOVERY

On July 12, 2021, a 100-year flood hit Lower Bucks County and caused widespread damage. Countless residents were stranded or displaced as rising floodwaters devastated the area. Even our HELP Center, located in Bristol Borough, took on a few inches of water.

Similar to COVID-19, we knew we needed to pivot quickly to respond to peoples' needs. Our team had the HELP Center clean, dry, and ready to resume services within a day – and it was needed, as flood survivors began to walk in the door even as we were still soaking up water. They needed clothes, food, cleaning supplies, and potentially a new home.



With the assistance of local business partners such as Penn Community Bank, Sam’s Club, and Giant, as well as other community and nonprofit partners, we were able to provide bleach, laundry detergent, bed sheets, towels, clothing, and hygiene products to anyone impacted by the flood who walked in the door. We increased our hours of operation to five days a week to accommodate the need.

While the recovery effort was underway, we began noticing larger, long-term needs going unmet, particularly with homeowners still living in damaged homes.

In partnership with Penn Community Bank, and with the generous support of Dow and other corporate partners, we launched a coordinated Disaster Relief Fund for impacted homeowners. We began contacting survivors to assess immediate unmet needs and direct them to available resources. Upon realizing the scope of need, we connected with the County of Bucks for additional support. Together, we knew we could take on the long-term recovery work our neighbors needed.

On September 1, the County of Bucks approved up to \$2.5 million in American Rescue Plan funds to be utilized for the Bucks United Flood Recovery (BUFR) program. In coordination with the county’s Department of Housing and Community Development, Habitat for Humanity Bucks County, and The

Elevated Studio, BUFR provides emergency repairs, mold mitigation and/or remediation, rebuild and rehabilitation, and other services that ensure that the homes of low- and moderate-income flood survivors in Bucks County are safe, sanitary, and secure.

Over 75 homeowners completed an initial outreach form requesting assistance from BUFR. To date, 34 homes have participated in the program as we continue to assess damages and make repairs with the help of Servpro of Langhorne/ Bensalem and other home repair partners. During the winter months, the program worked with local heating and air services to prioritize the replacement of home heating systems as temperatures dropped. Now, as we enter spring, many homes have completed the remediation stage of their recovery and have moved forward into reconstruction. Soon, these families will finally be able to feel some sense of normalcy.

Our HELP Center continues to be a critical resource for homeowners and renters impacted by floods and other natural disasters. Through Good 360’s Disaster Recovery Program, we secured a tractor-trailer full of furniture to provide to a handful of families who lost everything and are either starting over in their repaired home or starting fresh in their new one.



Couple Receives Help From Bucks United Flood Recovery

A West Bristol couple experienced the gravity of the 100-year flood firsthand. The husband had lost his business because of the COVID-19 pandemic, and the wife was unable to work because she was receiving treatment for cancer. Luckily, they dried up the water in their home before any mold grew, but the storm had knocked out their water heater and destroyed their floor, leaving them with nothing but concrete to walk on.

BUFR teamed up with a local HVAC contractor to provide the homeowners with a new water heater and, with the help of Servpro of Langhorne/Bensalem, replace the damaged flooring. The program also had the home tested for radon to ensure the long-term safety of the couple was not at-risk and provided them with food from the HELP Center to assist them through their recovery.



34

Number of flood-impacted homes rebuilt through the BUFR program.

119

Total projects including remediation, appliance replacement, reconstruction, and other repairs.

121

Residents assisted through the Bucks United Flood Recovery program.

Making an Impact: HELP CENTER (HEALTHY EATING & LIVING PARTNERSHIP)

The HELP Center – a Healthy Eating and Living Partnership – is a collaboration between three nonprofit agencies: Bucks County Opportunity Council, St. Mary Medical Center, and United Way of Bucks County. Penn Community Bank provides generous support for the project.



CHALLENGES

For families who are barely making ends meet, securing basics like cleaning supplies, personal hygiene items, and home goods is literally impossible at times.

SOLUTIONS

Located in Bristol, the HELP Center is an 8,000 square foot warehouse, distribution center, and shop for our in-kind gifts program. It looks and feels like a retail store, full of brand-new essential items like furniture, home goods, toiletries, food, and more. But unlike a retail store, **everything at the HELP Center is free to those in need.**

GOAL

Fill the gap for all neighbors in need by increasing collaborations with partners and volunteers.

WHAT'S NEXT

Expand the HELP Center to ensure we can receive and distribute larger items like mattresses and furniture for families in need.



HOW YOU CAN GET INVOLVED

Sponsor

You can help by sponsoring pallets or an entire truckload of the items your neighbors need most.

- **Sponsor a Truck: \$6,000** (typically 26 pallets)
- **Sponsor 7 Pallets: \$3,000**
- **Sponsor 3 Pallets: \$1,500**

Collections

Organize a drive for essential items. Community volunteers help organize drives and collect brand new items to keep the HELP Center stocked. So many people help with this – from neighborhoods and groups of friends to places of worship and scout groups.

Items that are always needed include personal hygiene products, non-perishable food, supplies for babies and young kids, cleaning supplies, home goods, and more! If it's something you need at home, it's something our shoppers need, too.

The HELP Center only accepts new items in original packaging. This is part of creating a dignified shopping experience for folks who don't always feel like they have choices.

Volunteer

Volunteers assist with general operations, processing donations, displaying merchandise, and providing excellent customer service to our shoppers.

To learn more about the HELP Center or to get involved, visit www.uwbucks.org/help-center.

FAST FACTS ABOUT HELP IN 2021

- **2,900** individuals, including **1,400** children, served through the shopper referral program.
- **76%** of those served through the HELP Center are people of color.
- **250** clients were July 12 or Hurricane Ida survivors who needed cleaning supplies or items for their homes after the storms.
- **116,000** people served in the community (both through the shopper referral program and bulk distribution).
- **140** member agencies, community organizations, school districts, community centers, faith-based organizations, food pantries, and others received goods through the HELP Center.
- **\$2.1 million** worth of in-kind goods brought into the HELP Center and distributed to neighbors in need.
- **1,200** volunteer hours were given by dedicated individuals from local businesses, organizations, and people who just wanted to make a difference.

HELPIng Our Community – One Person at a Time

A man walked into the HELP Center looking for assistance with food and for a resource to replace his only pair of glasses that had broken. He was living in his car at the time, but was engaged with CareerLink, a partner that often utilizes the HELP Center's resources. CareerLink referred the man to us. While he was at the HELP Center, his phone rang, and he politely asked if our staff minded him taking the call. He emphasized that normally he would not do so, but it may be important. As it turned out, it was—the call was a job offer. Since that day, the HELP Center has been able to provide him with clothing for his new position, and most important, a new pair of glasses.

Making an Impact: STABILIZE FAMILIES



2,193

Number of older kids and teens in need who received holiday help through the Gift Card Drive in 2021.

\$600,000

Amount distributed through the Emergency Food and Shelter program administered by the United Way of Bucks County in 2021.

5,000

Number of families who received emergency assistance through our HELP Center and other programs in 2021.

CHALLENGES

About 24% of Bucks County residents are ALICE – Asset Limited, Income Constrained, Employed. ALICE earns more than the Federal Poverty Level, but less than the basic costs of living. They work, but struggle to survive. ALICE families don't have a savings safety net, so they're more likely to fall into debt and be unable to financially recover. When families aren't stable, neither are our communities.

SOLUTIONS

We fight for the financial stability of every person in Bucks County. We remove barriers to employment and continuously improve safety net programs. We step in to support families during tough times so that short-term hardships don't spiral out of control.

GOAL

We work to stabilize the whole family because when families thrive, so does Bucks County.

WHAT'S NEXT

Increase targeted assistance to promote self-sufficiency, employment, and learning.

PROGRAMS

Emergency Assistance

When you're living paycheck-to-paycheck, even one financial setback can be catastrophic. UW Bucks steps in to help families with things like utilities, rent, and transportation so a one-time issue doesn't create worse problems.

HELP Center Shopper Referral Program

Our HELP Center serves people county-wide. It looks and feels like a retail store, full of brand-new essential items like furniture, home goods, toiletries, food, and more. But unlike a retail store, everything at the HELP Center is free to those in need.

My Free Taxes

For the 13th year, United Way is providing free tax filing software accessible through MyFreeTaxes®. Taxpayers can easily and accurately file simple federal and state tax returns for free.

Gift Card Drive

When families struggle during the holidays, there's lots of help for young kids – but older children and teens are often overlooked. Our Holiday Gift Card Drive ensures that every young person in Bucks County has a bright holiday.

Emergency Food and Shelter Program

The EFSP provides shelter, food, and supportive services for residents experiencing non-disaster related emergencies. UW Bucks administers this federally funded program locally to eligible agencies.

Making an Impact: FIGHT HUNGER



CHALLENGES

Hunger means more than missing a meal. Vulnerable populations like children and the elderly experience serious issues when they don't have access to nutritious foods. The economic impact of COVID-19 made over 25,000 additional people food-insecure in Bucks County, and many are still struggling to rebuild.

SOLUTIONS

When a crisis occurs, we transform our hunger-fighting programs to meet changing needs and feed vulnerable populations. We focus on providing nutritious foods, so our neighbors are both fed today and healthy tomorrow.

GOAL

Improve the diets and overall health of our neighbors in need by increasing access to nutritious food.

WHAT'S NEXT

Increase food supplies by identifying untapped resources and new partnerships.



PROGRAMS

Bucks Knocks Out Hunger

Currently celebrating its 10th year, BKO Hunger is our community's biggest hunger relief event. Each year, thousands of donors, advocates, and volunteers unite to fight food insecurity and ensure lasting health in Bucks County.

Fresh Connect

This free, mobile farmers market brings healthy options like fresh produce, eggs, and dairy to our food-insecure neighbors. Fresh Connect returns to the same three locations in Bucks County each week, providing reliable hunger relief for families and seniors.

Senior Produce Boxes

The Senior Food Box Program works to improve the health of low-income seniors by supplementing their diets with nutritious food. Senior food boxes are distributed by Bucks County Opportunity Council, with additional fresh produce provided by United Way of Bucks County.



5,856

Unique households served across our three Fresh Connect sites in Bucks County in 2021.

18%

Increase in Fresh Connect participants who eat fruit 3 to 4 times per week.

\$31,800

Value of fresh produce boxes contributed to the Senior Food Box Program by United Way of Bucks County in 2021.

Making an Impact: EXPAND EDUCATION



“My son’s vocabulary has improved drastically. He is learning a lot more than we expected and is starting to read. He is being more social. Making friends makes him very happy!”

- Sandy, Pre-K Counts Parent

CHALLENGES

The years before kindergarten are incredibly crucial; 90% of a child’s brain development happens in the first 5 years of life. In Bucks County, 68% of eligible children do not have access to publicly funded Pre-K. This creates a preparation gap that can have enormous impacts on long-term learning.

SOLUTIONS

We actively pursue education and advocacy efforts to build a community of young people who succeed and maximize their true potential. We collaborate with community partners to ensure access to high-quality Pre-K education and provide essential school supplies year-round.



GOAL

Invest in early childcare and education to help close the achievement gap and break the cycle of poverty.

WHAT'S NEXT

Expand both public and private support for Pre-K scholarships. Long term, this early investment gives us better-educated adults – adults who are ready to be financially self-sufficient contributors to Bucks County.

PRE-K PRAISE FROM PARENTS

“My daughter has made many friends and developed good social skills. She has learned so much and grown academically. The classroom structure has also helped our home life.”
- Emma

“This program has lightened the financial load it would have caused my family had we needed to pay for Pre-K. It is teaching my son how to socialize with his peers. It has also taught him to follow directions from someone other than Mom or Dad.”
- Jennifer W.



MAKING AN IMPACT: EXPAND EDUCATION

1,350

Books distributed to Pre-K children and their families.

\$2,100,748

Invested in Pre-K education including Pre-K Counts and Pre-K scholarships.

\$31,564

In financial and in-kind resources provided to Pre-K children and their families.

PROGRAMS

Pre-K Counts

We help children get on a path to academic success by expanding early educational opportunities through the PA Pre-K Counts program. Through Pre-K Counts, we provide quality Pre-K education to 3- and 4-year-old children at no cost to eligible families, giving our youngest neighbors a strong start in school and in life.

Private Pre-K Scholarships

Every \$1 invested in early childcare education saves up to \$17 long-term and generates \$1.79 in economic activity immediately. That’s why we provide private Pre-K scholarships to children in need through the Educational Improvement Tax Credit (EITC) and United Way funding. These flexible scholarships support working families who might not qualify for other sources of financial help.

Stuff the Bus

Starting the school year without required supplies puts a child behind – even before they begin learning. Stuff the Bus, our school supply drive for children in need, gives kids the tools – and confidence – that they need to excel in the classroom.

UNITED WAY OF BUCKS COUNTY SUPPORTS STUDENTS YEAR-ROUND

United Way of Bucks County made a commitment in 2021 to provide school supplies and backpacks year-round at the HELP Center. After Stuff the Bus wrapped up in August, United Way distributed an additional 300 backpacks to local school districts and HELP Center shoppers. HELP Center manager Sheri Ratner said, “We know how important it is for kids to have the tools they need in school, and they can go through supplies quickly. That is why we do our absolute best to make sure we have supplies at the HELP Center throughout the year.”

3,000+

Children in Bucks County received a backpack filled with school supplies for a fresh start to a new school year in 2021.

Making an Impact: END HOMELESSNESS



CHALLENGES

Many of Bucks County’s working families don’t have a savings safety net. The economic impact of COVID-19 has left them more vulnerable than ever. Even a one-time financial setback could result in homelessness.

SOLUTIONS

Ending homelessness takes a coordinated, collaborative, and community-wide approach. We focus on homelessness prevention, to get ahead of the problem. We also pilot promising new programs that help address gaps in service.

GOAL

Work with a strong network of community partners to ensure that in Bucks County, homelessness is a rare, brief, and one-time experience.

WHAT'S NEXT

Increase support for our most vulnerable neighbors to ensure they remain stably housed.



MAKING AN IMPACT: END HOMELESSNESS

489

Individuals served through the Street Outreach program in 2021.

131

Clients placed into an emergency shelter after connecting with a Street Outreach Coordinator in 2021.

\$22,968

Total year one tax savings for 62 mobile home owners in pilot Mobile Home Tax Reassessment program.

615

Individuals helped through the Emergency Needs Fund in 2021.

PROGRAMS

Emergency Assistance

UW Bucks steps in to help low- and moderate-income residents with emergency financial needs like utilities, rent, and transportation so a one-time issue doesn’t result in homelessness.

Mobile Home Tax Reassessment Program (Pilot)

Mobile homes lose value over time – but the tax system doesn’t account for this depreciation. In 2021, UW Bucks offered free assistance to file for property tax reassessment appeals. We did the work and paid the fees to ensure that all eligible mobile home owners only had to pay their fair share of taxes.

Street Outreach

Locally, homelessness is nearly invisible – and therefore hard to address. That’s why we take a collaborative approach with our partner agencies. Through coordinated Street Outreach, we connect with the most vulnerable people in our community and get them on a path to stable housing.

Property Tax Partnership

In 2021, United Way of Bucks County worked closely with volunteers from the Bucks County Bar Association to pilot a new program in our community. In 2020, a neighboring United Way helped 177 mobile home owners lower their assessments by an average of 70% and our team worked hard to bring similar results to Bucks County.

P.J. O’Brien, Impact Services Coordinator for UW Bucks, said, “Many mobile home owners don’t realize that they are overpaying on their property taxes and may have been doing so for years. United Way is very pleased with the results of almost \$23,000 total savings for 62 clients, and an average of \$365 in yearly savings to clients whose reassessments were approved in 2021.”

Making an Impact: 2-1-1



In a crisis, in a disaster, in a pandemic, 2-1-1 is here to help every person in every community get connected to available resources for food, paying housing bills, and other essential services. Calls are answered live by expert resource navigators who really care about helping people find what they need.

“2-1-1 helped me avoid eviction when I was working two jobs and still couldn’t pay my rent.”

Gina, 32, went back to work with greatly reduced hours when her company reopened after the shutdown. She picked up a second job so she could make ends meet, but it was often difficult to coordinate the two schedules, which varied from week to week, and be available for her two children, too. She was so tired, and she still couldn’t pay her bills. She was behind with her electric utility and her eviction hearing was a week away. She couldn’t cover her back rent or hire a lawyer, so she called 2-1-1 for help. The Resource Navigator referred Gina to four agencies that provide utility and rental assistance

and to the local Legal Aid office. She also told Gina that the Bucks Emergency Rental Assistance (BERA) Program provided rental and utility assistance to tenants impacted by COVID-19. Gina applied to BERA, with her landlord’s cooperation, in time to vacate the eviction hearing. She’s hoping to enroll in her electric utility’s Customer Assistance Program once she receives help with her overdue account. Thanks to 2-1-1, soon she’ll be able to concentrate on finding a different job so she can be self-sufficient again.

234 Bucks County Agencies listed in 2-1-1.

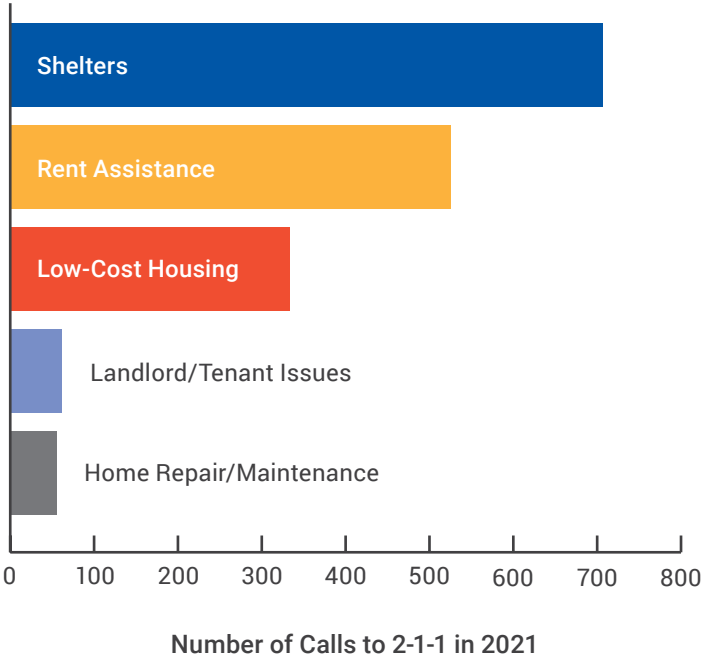
180 Languages available to callers.



Get Connected. Get Help.™

TOP HOUSING & SHELTER REQUESTS

Inquiries about Housing & Shelter remained one of the top reasons for calls to 2-1-1.



3,484
Calls received in Bucks County in 2021.

TOP 4
Most common needs of callers in 2021:

1. Housing & Shelter (50.3%)
2. Utilities (11%)
3. Food (8.1%)
4. Employment & Income (7.0%)

Making an Impact: DIVERSITY, EQUITY, AND INCLUSION

Below is United Way of Bucks County’s Diversity, Equity & Inclusion Statement of Principle which outlines our commitment to building sustainable, inclusive, and resilient organizations and communities.



DIVERSITY, EQUITY, AND INCLUSION STATEMENT

- We believe every person brings a unique perspective and experience to support our mission and advocate for health, education, and financial stability in our community.
- We welcome everyone in Bucks County to have equal access to our programs, resources, services, and facilities.
- We ensure that our policies and procedures are fair and equitable to our diverse members.
- We commit to advance our culture and business practices to be a model of diversity, equity, inclusion, and belonging.

ANTI-RACISM STATEMENT

United Way Bucks County stands against racism and ethnic discrimination in any form and we acknowledge that systems, policies, and institutional practices have perpetuated these problems in society. We are committed to advocating for social justice where all citizens experience equity and equality at all levels. We will focus our time, funding, and effort on improving conditions for those with the greatest need. With our donors, partners, and allies we will serve the community and fight to eradicate racism in all forms.

**These statements have been endorsed by the United Way of Bucks County Board of Directors.*



MAKING AN IMPACT: DIVERSITY, EQUITY, AND INCLUSION

RACIAL WEALTH GAP LEARNING SIMULATIONS

United Way of Bucks County, YWCA of Bucks County, and Bucks County Opportunity Council are collaborating to bring Racial Wealth Gap Learning Simulations to our community.

The interactive workshop helps people understand racial inequality at the structural level – and how it connects with other social justice issues, like ending hunger and poverty. Since launching Racial Wealth Gap Learning Simulations in our community, we have collectively hosted 13 workshops, reaching more than 300 participants.

Partnering with Dow

A special thank you to Dow, Inc. for providing generous funding for our Racial Wealth Gap Learning Simulations over the past year. We are grateful for their support and alignment of our equity goals. Justin Land, Program Officer, Global Citizenship at Dow says:

“Racial bias, division, and inequality are woven into the fabric of our society. Through the Racial Wealth Gap Simulation, we are able to grow our understanding and take action in creating an environment where everyone is respected, valued and has an equal opportunity to thrive.”

Educating Ourselves for Change

“Our social justice committee felt this would be a great learning experience. The simulation helped many of our members understand the long history of institutional and legislative injustices and biases that have resulted in the gaps in today’s society that are the root causes of so many other inequities and challenges for people of color.”

- Jeff Liss, Congregation Brothers of Israel

“The Racial Wealth Gap Learning Simulation is an invaluable experience for each and every participant. Exploring legislative history through an analysis of conscious and unconscious bias leads the participants through an array of emotional and personal reflection. In what is seemingly a simple illustration, we see how these laws and events significantly impacted black and brown, as opposed to white Americans, resulting in a literal calculation of the disparity income.”

**Original content created by Bread for the World Institute*

Schedule Your Learning Simulation

Is your business, group, faith-based organization, or club interested in hosting a Racial Wealth Gap Simulation in 2022? Learn more at www.uwbucks.org/racial-wealth-gap-simulation. Simulations are free of charge and openings are still available.



United Way of Bucks County BY THE NUMBERS

United Way fights for the health, education, and financial stability of every person in every community. Here is how our programs are making an impact in Bucks County.



116,000
Number of people served in the community through our HELP Center partnerships (both through the shopper referral program and bulk distribution). Items include brand new essentials like furniture, home goods, toiletries, food, and more.



\$22,968
Total year one tax savings for 62 mobile home owners in pilot Mobile Home Tax Reassessment program.



2,193
Number of older kids and teens in need who received holiday help through the Gift Card Drive in 2021.



34
Number of flood-impacted homes rebuilt through the BUFR program.



932,559
Pounds of fresh, healthy produce distributed through the Fresh Connect markets in 2021.



277
Number of children who received a high-quality Pre-K education through UW Bucks' Pre-K Counts grant and private scholarships.



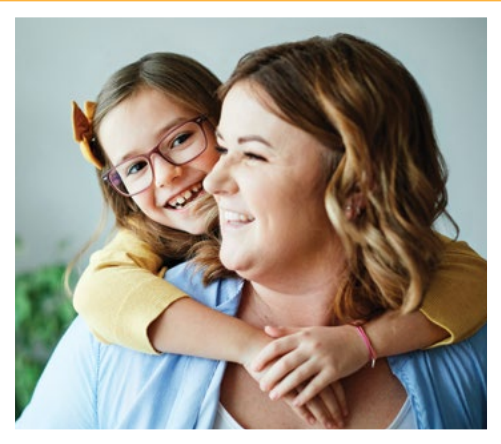
\$46,077
Value of time provided by UW Bucks volunteers.



3,000+
Number of children in Bucks County who received a backpack filled with school supplies for a fresh start to a new school year. For the first time, school supplies and backpacks were made available to local school districts throughout the school year through the HELP Center.

\$600,000

Amount distributed through the Emergency Food and Shelter program administered by the United Way of Bucks County in 2021.



United Way of Bucks County

STATEMENT OF OPERATIONS (Pre-audit)

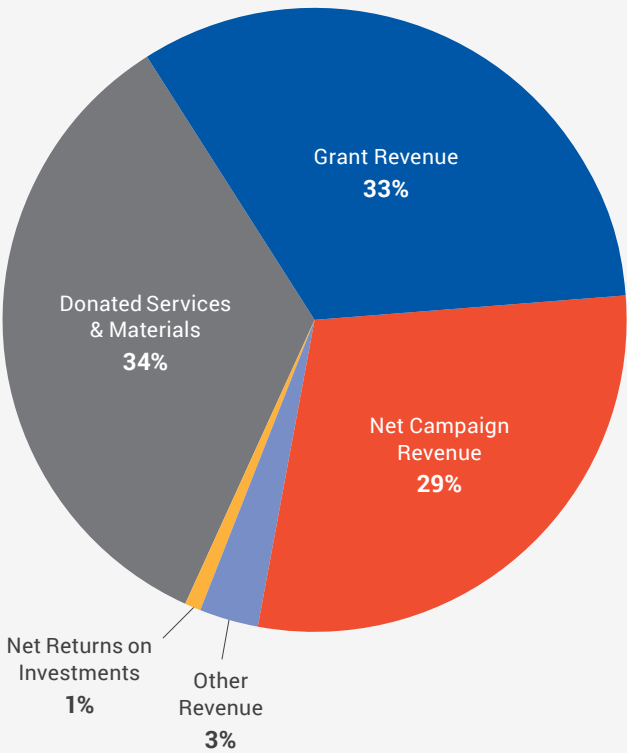
For the Year Ended 12/31/2021

PUBLIC SUPPORT AND REVENUE

Net Campaign Revenue	
Gross Campaign	1,940,148
Less: Donor Directed Gifts	(13,627)
Less: Provision for Uncollectibles	(103,482)
Net Campaign Revenue	1,823,039
Grant Revenue	2,051,458
Donated Services & Materials	2,103,864
Other Revenue*	153,893
Net Returns on Investments	81,264
Public Support and Revenue	6,213,518

PUBLIC SUPPORT & REVENUES, BY SOURCE

as a percentage of Total Revenue



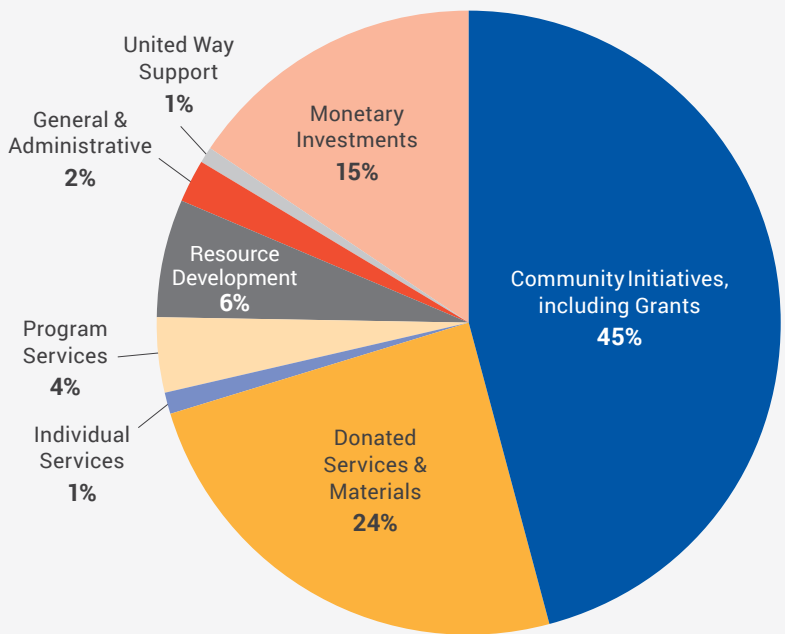
*Includes \$115,829 for Payroll Protection Program Loan Forgiveness

EXPENDITURES

Community Impact Expenses	
Distributions to Bucks County	719,678
Less: Donor Directed Gifts	(13,627)
Monetary Investments	706,051
Community Initiatives, including Grants	2,423,079
Donated Services & Materials	2,103,864
Individual Services	46,679
Program Services	60,964
Full Investment in Bucks County	5,340,637
Resource Development	400,581
General & Administrative	128,411
United Way Support	54,865
Expenditures	5,924,494
Net Surplus	289,024

EXPENDITURES

as a percentage of Total Expenditures



United Way of Bucks County

EXPENDITURES MADE EASY

Each year, our Statement of Operations and Form 990 provide insight into what we raise and what we spend. They are important because they provide transparency but can be hard to understand when they are just numbers on a page.

Our total and direct investment in Bucks County is over \$5.3 million.
Here is a quick guide to our major “expenditures” in 2021:

\$706,000

Monetary Investments

This covers many programs in Bucks County, like **Fresh Connect**, our free, mobile farmer’s market; **Street Outreach**, getting people who are literally homeless on the path home; **Emergency Needs**, for immediate help with rent, utilities, transportation, and necessities, our **HELP Center**; along with other investments. Food distributed through **Bucks Knocks Out Hunger**, supplies distributed through **Stuff the Bus**, and **Holiday Gift Cards** for teens in need are also captured here.

\$14,000

Donor Directed Gifts

Locally and through the larger United Way network, we raise money that goes directly to nonprofits that make a local impact. These gifts are earmarked by the donor for a specific program or service.

\$2.4 MILLION

Community Expenditures, Including Grants

This goes to **Pre-K Scholarships** for low- and moderate-income families. We invest heavily in this area because this is often a family’s largest expense – and it is one of the best investments we can make. Children who get scholarships to attend our high-quality Pre-K partner sites are prepared to succeed when they enter Kindergarten, giving them the best chance at long-term academic success. Plus, these scholarships mean that parents can get to work and provide for their family. Funding for the **Bucks United Flood Recovery (BUFR)** program (see pages 10 and 11) is included here.

\$2.1 MILLION

Donated Services and Materials

Distributed through our **HELP Center** in Bristol (see pages 12 and 13), our “donated materials” are almost entirely the value of **home goods**, which go to **families in need**. For example, families who are moving from the homeless shelter to a place of their own can “shop” for necessities with their case worker. They can select linens, kitchenware, and many other items. Thanks to our relationships with local retailers and a program called Good 360, all items are brand new (usually discontinued or open box returns).

\$47,000

Individual Services

One example of expenses captured in this category is administrative costs for the **Emergency Food and Shelter Program (EFSP)**. We chair the local board and act as fiscal agent for this federally funded Program. Each year, the amount of funding allocated to nonprofits in Bucks County varies and we invest our time to ensure that funds are distributed as quickly, fairly, and efficiently as possible..

\$61,000

Program Expenses

Any additional costs to run the programs that are directly related to our mission fall into this category. Every program we invest in helps us advance our goal of creating opportunities for **quality education, financial stability, and good health** in Bucks County.

GET CONNECTED.
GET HELP.



From Hello to Help
211 is Here

24 hours a day. 7 days a week. 365 days a year. Free, confidential, multilingual information & referrals to Bucks County services.

Call (211), text your zip code to (898-211) or visit 211 online to connect with a call specialist. www.pa211.org



United Way of Bucks County MEMBER AGENCIES

United Way of Bucks County brings people together for the greater good. Our partners now include 65 nonprofit Member Agencies, all of whom provide human services that help people right here in Bucks County. All organizations have been vetted by United Way staff and volunteers.

United Way members enjoy many benefits including access to resources, enhanced credibility, publicity and awareness, networking, and other special opportunities. You can learn more about becoming a United Way Member Agency by visiting www.uwbucks.org/become-a-member.



A Woman's Place	Catholic Social Services	Hands Holding Hearts	One House at a Time
Advocates for Homeless & Those in Need (AHTN)	Children's Developmental Program, Inc.	The Ivins Outreach Center	PA CareerLink
Advocates for the Homeless in Upper Bucks	The Children's Home Society of New Jersey	Jewish Relief Agency	Penn Foundation
Aldie Foundation, Inc.	CO-Mans, Inc.	Keystone Opportunity Center	Penndel Mental Health Center
Along the Way	Coalition To Shelter and Support the Homeless	Legal Aid of Southeastern Pennsylvania-Bucks County Division	Philadelphia Diaper Bank
Ann Silverman Community Health Clinic	The Council of Southeast Pennsylvania, Inc.	Lenape Valley Foundation	Quilts for Kids, Inc.
Big Brothers Big Sisters of Bucks County	Credit Counseling Center	Libertae, Inc.	Rolling Harvest Food Rescue
Bucks County Association for the Blind and Visually Impaired	Diakon Child, Family, and Community Ministries	LifeSpan School & Day Care	Salvation Army, Lower Bucks Corps.
Bucks County Children and Youth Social Services	Easterseals of Southeastern Pennsylvania	Livengrin Foundation	Salvation Army, Upper Bucks
Bucks County Housing Group	Emergency Relief Association	Lower Bucks Community Centers, Inc	Single Parent Fellowship
Bucks County Opportunity Council, Inc.	Family Promise of Lower Bucks	Maternity Care Coalition	TLC Childcare Center
Bucks County Workforce Development Board	Family Service Association of Bucks County	Mental Health Partnership	Trinity Christian Academy
Bucks for Kids	The Fiaria Project	Merakey	Twilight Wish Foundation
Caring For Friends	Good Friends, Inc.	Mitzvah Circle	Valley Youth House
	Habitat for Humanity of Bucks County	NAMI Bucks County	Vita Education Services
		Network of Victim Assistance (NOVA)	Welcoming The Stranger
		No Longer Bound, Prevention & Training Services	Worthwhile Wear, Inc.
			YMCA of Bucks County
			YWCA Bucks County

Proud to Support United Way of Bucks County

*Contributing to
organizations in
our community
since 1877.*



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THANK YOU To Our Partner Companies & Organizations

Special thank you to the companies and organizations **listed in blue**. These businesses help our community by hosting an employee giving campaign in their workplace each year.

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AAA Mid Atlantic	Benco Dental Supply Company	Central Bucks Education Association	Genentech
Abbott Laboratories	Bensalem Township School District	Central Bucks School District	The Giant Company
Abbvie	Big Brothers Big Sisters of Bucks County	Centric Bank	Givinga Foundation
Advertising Specialty Institute	Boeing Employees	Combined Federal Campaign	GlaxoSmithKline
Air Products & Chemical	Bright Funds	Charity Services Centers PA Impact Deposits Corp.	GM Service Parts & Operations
Allstate Insurance Company	Bristol Borough School District	Chemours Company	Goldman, Sachs & Company
AmazonSmile Foundation	Bristol Township School District	CIGNA	Good Friends, Inc.
American Water	Bristol-Myers Squibb	Citizens Bank Foundation	Google
Ametek, Inc.	Broken Goblet Brewing	CNG	Grange Insurance
Amica Companies Foundation	Brooks Instrument (ITW)	Comcast Cable	Great Northern Laminations
Aon Affinity Insurance	Bucks County Association of Township Officials	CommScope, Inc.	Guardian Life Insurance
Aqua America, Inc.	Bucks County Community College	Cordisco Law LLC.	Hageman Giving Fund
Arkema	Bucks County Contributionship	Corporate Visions, Inc.	Harold Beck & Sons, Inc.
ASI Show	Bucks County Courier Times	Costco	Henkels & McCoy
AT&T	Bucks County Housing Group	Council of Southeastern PA	Hyman Korman Family Foundation
Avient Corporation	Bucks County Opportunity Council	Council Rock School District	IBM Corporation
Bank of America	Bucks County Technical High School	Customers Bank	Incyte Corporation
BASF	Bushnell / Toner Fund	Delaware Valley University	Independence Blue Cross
Battelle	Citizens & Northern Bank	Dow Chemical	ING
BBLA Foundation, Inc.		Dryden Insurance	Insaco Incorporated
Bucks County Drug & Alcohol Commission		Educational Testing Service	Insight Pharmaceuticals Corporation
Bucks County Intermediate Unit #22		Eli Lilly & Company	ITW
		Enterprise Rent-A-Car	J.C. Penney Company, Inc.
		Epicor Software	Jack and Jill of America, Inc.
		Estee Lauder Companies	Janssen Pharmaceutical, Inc.
		Exact Sciences Corp	Johnson & Johnson, Inc.
		Exelon	Kampi Components Co., Inc.
		Exxon Mobil Research & Engineering	Kellogg Company
		Federal Express Corporation	Key Bank Foundation
		Fiberline	L3 Harris
		First Energy Foundation	Laboratory Corp. of America
		First National Bank & Trust of Newtown	Land O' Lakes Foundation
		Fox & Roach/Trident Charities	Lincoln Financial Group
		Free People Distilling Inc.	



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Everyone reports to someone. We report to 7.5 billion someones.

To the patients, caregivers and healthcare professionals around the globe, we hold ourselves accountable to deliver bold breakthroughs and meaningful medical innovations. Because that’s how we will create a future where disease is a thing of the past. Learn more at www.janssen.com

7.5 billion statistic from www.census.gov/popclock/



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Lower Bucks Chamber of Commerce

M & C Specialties Co. (ITW)

Macy's

Marshall, Dennehey

McCaffrey's Markets

Merck & Company, Inc.

Michael Antolino Construction Company

Microsoft

Middle Bucks Institute of Technology

MMS Education

Morrisville School District

Naked Brewing Company

National Railroad Passengers Corporation (Amtrak)

Nationwide Insurance Enterprise

Neshaminy Creek Brewing Company

Neshaminy Electrical Contractors, Inc.

Neshaminy School District

Network for Good

New Jersey Manufacturers Insurance

New Jersey State Employees Charitable Campaign

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Newtown Elementary School

Newtown Middle School

Northampton Township

Novartis

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Odd Logic Brewing Company

Palisades School District

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Penn Community Bank

Penn Environmental & Remediation

Penridge School District

Pennsbury Education Support

Pennsbury School District

Pennsylvania State Education Association

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Pet Smart, Inc.

Pew Charitable Trusts

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PNC Financial Services Group, Inc.

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STD Associates, L.P.

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THANK YOU

To Our Leadership Donors

United Way of Bucks County's Leadership Circle recognizes and celebrates the vital importance of personal giving at exceptional levels. Members of our Leadership Circle are people of vision. Their community involvement creates solutions that shape tomorrow. The Leadership Circle is composed of local leaders and community philanthropists whose gifts of \$500 or more impact the quality of life in our community. Many leadership donors also volunteer and provide guidance throughout the year, help with United Way's affinity groups, and are tremendous influencers at workplace campaigns. We are deeply grateful for their support, generosity, and the incredible impact they make in our community.

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(\$10,000 to \$99,999)
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Community is more than a ZIP code. It’s about people coming together and working together to build a stronger future.

We commend the
United Way of Bucks County for their
efforts to serve our community!



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	Mr. Leonard Greaney	Mr. Marc Ray	
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	Mr. David W. Harper	Mr. Bruce Repasy	
	Ms. Lori Heckle	Mr. Michael Rhodes	
	Ms. Linda Hein	Mr. Roger Ricklin	
	Mr. Keith Hering	Mr. Thomas Rose	
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Ms. Kelly Caputo			
Mr. Joseph Baldassarre			
Ms. Stephanie Bamert			
Mr. Michael Ban			
Mr. Mark Barr			
Mr. Robert Beach			
Mrs. Jessica Bealer			
Mr. Robert Beck			

**List based on donation records available at time of printing. Gift amounts include corporate matches when appropriate and represent gifts from the 2021 campaign year. We have made every effort to ensure the accuracy of this document. If an error or omission has occurred, please contact Faith Parkinson at faithp@uwbucks.org.*



OUR INCREDIBLE DONORS & VOLUNTEERS





LEAVE YOUR LEGACY IN BUCKS COUNTY

Make a difference in people's lives and always be remembered for your contribution. **Learn more at www.uwbucks.org/planned-giving.**

United Way of Bucks County WAYS TO GIVE

When you make United Way of Bucks County your partner in giving, not only does your gift support people who are in urgent need right now, it also supports meaningful, lasting change that impacts the entire community.

HOW YOU CAN HELP

Leadership Giving

United Way of Bucks County's Leadership Circle recognizes and celebrates the vital importance of personal giving at exceptional levels.

Members of our Leadership Circle are people of vision. Their community involvement creates solutions that shape tomorrow.

The Leadership Circle is comprised of local leaders and community philanthropists whose gifts of \$500 or more, invested in United Way of Bucks County, impact the quality of life in our community.

Learn more about Leadership Giving at www.uwbucks.org/leadership-giving.

Make a gift using any of the following methods. Learn more at www.uwbucks.org/planned-giving.

- Donor Advised Funds
- IRA Charitable Giving
- Stocks or Bonds
- Legacy Gift

Sponsorship Opportunities

Sponsorship has incredible value. With your support, we invest in the programs that benefit the entire community. A stronger, healthier Bucks County benefits us all, now and in the future.

If you are interested in more information regarding sponsorship opportunities, download our sponsorship brochure at www.uwbucks.org/sponsorship-opportunities.

Other Ways to Give

When you give to United Way, your contribution helps foster both individual and collective success. Help us strengthen our community by making a donation today.

- **Online Donations:** Go to www.uwbucks.org/donate to make a one-time or monthly recurring donation.
- **Check Donations:** Mail checks to United Way of Bucks County, 413 Hood Boulevard, Fairless Hills, PA 19030.
- **Matching Gifts:** Many companies match charitable contributions made by their employees, board members, or even retirees. Please ask your human resources office about your company's matching gift policy to see how you can increase your impact.



Planned Giving

Make a difference in people's lives and always be remembered for your contribution. By making a planned bequest you can help our organization fulfill its mission for many years and generations to come.

Learn more about how you can donate to United Way by visiting www.uwbucks.org/ways-to-give or by scanning the QR Code.



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United Way of Bucks County HOW TO GET HELP

United Way of Bucks County provides the resources needed to help create a stronger, healthier community. We're here for you, Bucks County.

UNITED WAY PROGRAMS

2-1-1 Helpline

2-1-1 is a free, easy-to-remember number that connects people with important services in their communities.

HELP Center

The HELP Center provides home goods to residents in need. Member Agencies, faith-based organizations, and other social service providers can refer clients.

Pre-K Education

United Way of Bucks County offers quality early education opportunities to low- and moderate-income families throughout the county.

My Free Taxes

MyFreeTaxes.com is a free web-based tool to file your taxes independently, with phone support available in multiple languages.

Senior Produce Boxes

United Way of Bucks County provides additional produce to seniors participating in the Commodity Supplemental Food Program.

Fresh Connect

Fresh Connect is a free, mobile farmers market that provides food to families and seniors in Bucks County each week.

Gift Card Drive

The Gift Card Drive provides holiday help for families of teens and tweens in Bucks County.

Stuff the Bus

Stuff the Bus prepares kids to go back to school by providing essential school supplies.

Mobile Home Tax Reassessment Program (Pilot)

Free assistance for mobile home owners in Bucks County to file for property tax reassessment appeals.



OTHER COMMUNITY PROGRAMS

Bucks County Food Pantries

There are many food pantries throughout Bucks County that residents can visit. This listing has pantry locations and hours of operation. Visit www.bcoc.org/food-pantries for more information.

Housing Link

The Bucks County Housing Link is the housing crisis response system for families and individuals in Bucks County experiencing homelessness or at imminent risk of homelessness. Visit www.buckshousinglink.org for more information.

Bucks County Hub

The Hub links Bucks County residents to services of in-house departments at the County offices and other outside partners. Visit www.bit.ly/Bucks-HUB for more information.

United Way programs transform lives in Bucks County. To browse resources, Visit www.uwbucks.org/get-help or scan the QR code.



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are proud to support

United Way of Bucks County



Robert J. Harvie, Jr. - Chair
Diane M. Ellis-Marseglia - Vice Chair
Gene DiGirolamo



www.buckscounty.gov

A photograph of two men, volunteers, standing outdoors. They are both wearing bright blue t-shirts with the word 'VOLUNTEER' printed in large black letters. The man on the left is also wearing a grey baseball cap and yellow work gloves. They are both smiling at the camera. In the background, there are some plants and a building.

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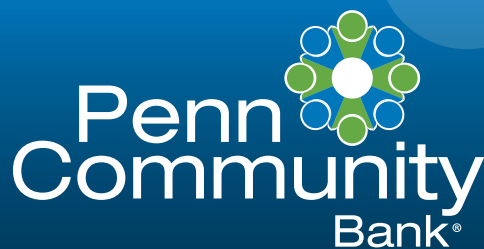
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