

United
Way



United Way
of Bucks County



2024 SPONSORSHIP
OPPORTUNITIES

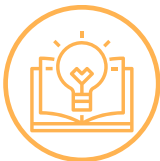


WHY SPONSOR UNITED WAY OF BUCKS COUNTY?

At United Way of Bucks County, we are committed to creating lasting change. Our signature events and programs bring together the people with the passion, expertise, and resources to meet our community's greatest needs.

When you sponsor United Way of Bucks County, you aren't just showing our neighbors that you and your team care about our community. You are impacting our entire community and changing things *for good*.

Our work reaches people in every corner of Bucks County. Here are a few highlights:



EDUCATION

We invest over \$4 million in early education scholarships, supporting hundreds of local families.



FINANCIAL STABILITY

Over 1,200 local families get financial stability support and services through us each year.



HEALTH

Our hunger relief and nutrition programs serve 7,500 households – folks of all ages – annually.

MAKE AN IMPACT: SIGNATURE EVENTS



United Way of Bucks County *Bucks Knocks Out Hunger*

Bucks Knocks Out Hunger is our community's biggest hunger relief event. Each year, thousands of donors, advocates, and volunteers unite to fight food insecurity and ensure lasting health in Bucks County.

Deadline to Sponsor: Monday, May 6, 2024

*Presenting sponsorship sold to Penn Community Bank



United Way of Bucks County *Stuff the Bus*

Starting the school year without required supplies puts a child behind – even before they begin learning. Stuff the Bus, our school supply drive for children in need, gives kids the tools – and confidence – that they need to excel in the classroom.

Deadline to Sponsor: Monday, July 8, 2024

*Presenting sponsorship sold to Uninvest



United Way of Bucks County *Gift Card Drive*

When families struggle during the holidays, there's lots of help for young kids – but the older ones are often overlooked. Our Holiday Gift Card Drive ensures that every young person in Bucks County has a bright holiday.

Deadline to Sponsor: Monday, November 11, 2024



MAKE AN IMPACT: SIGNATURE EVENTS

Sponsorship Levels			
BENEFITS	PRESENTING (\$15,000)	GOLD (\$5,000)	SILVER (\$2,500)
Acknowledged as presenting sponsor on all materials	X		
Recognition on event t-shirts	X		
Company logo on invitations (if applicable)	X		
Full-page ad in our Annual Report	X	X	
Custom volunteer opportunities	X	X	
Option to submit a blog post about your team's commitment to the community	X	X	
Recognition in event press releases & blogs	X	X	X
Recognition on UW Bucks website	X	X	X
Report detailing your business' impact & framed "thank you" certificate	X	X	X
Company logo on signage at the event	X	X	X
Exposure to our 9,000+ highly engaged followers through social media "sponsor shoutouts"	X	X	X

2024 BONUS: GET A FREE FULL PAGE AD

We want to say **thank you** to our wonderful supporters. If you commit to sponsoring two (2) or more events by April 3, 2024 *or* your corporate gift or workplace campaign is over \$15,000, you will automatically get a full page, full color ad in our annual report. For more information, contact [Katie Matarazzo at 215-949-1660, ext 101 or katiem@uwbucks.org](mailto:katiem@uwbucks.org). And thank you for your support!

MAKE AN IMPACT: HELP CENTER



United Way of Bucks County's HELP Center – located in Bristol, PA – serves people county-wide. It looks and feels like a retail store, full of brand-new essential items like furniture, home goods, toiletries, food, and more. But unlike a retail store, *everything at the HELP Center is free to those in need.*

Securing basic household supplies is often impossible for families who are barely making ends meet. You can help by sponsoring pallets or an entire truckload of the items your neighbors need most.



SPONSOR A TRUCK: \$6,000
(typically 26 pallets)



SPONSOR 7 PALLETS: \$3,000



SPONSOR 3 PALLETS: \$1,500

BENEFITS

Customizable benefits, including volunteer opportunities to unpack and sort your sponsored pallets or truck, are available.



ABOUT US

United Way of Bucks County
creates opportunities for quality education,
financial stability, and good health
to ensure real, lasting change
for individuals and our communities.

SPONSORSHIP INQUIRIES

Contact Christina Burner, Marketing & Development Manager
215.949.1660, ext 115
christinab@uwbucks.org
Or visit uwbucks.org/sponsorship-opportunities